



Deepak  
Foundation

# The Future is now

Contributing to the  
Sustainable Development Goals



Annual Report

2019 - 2020



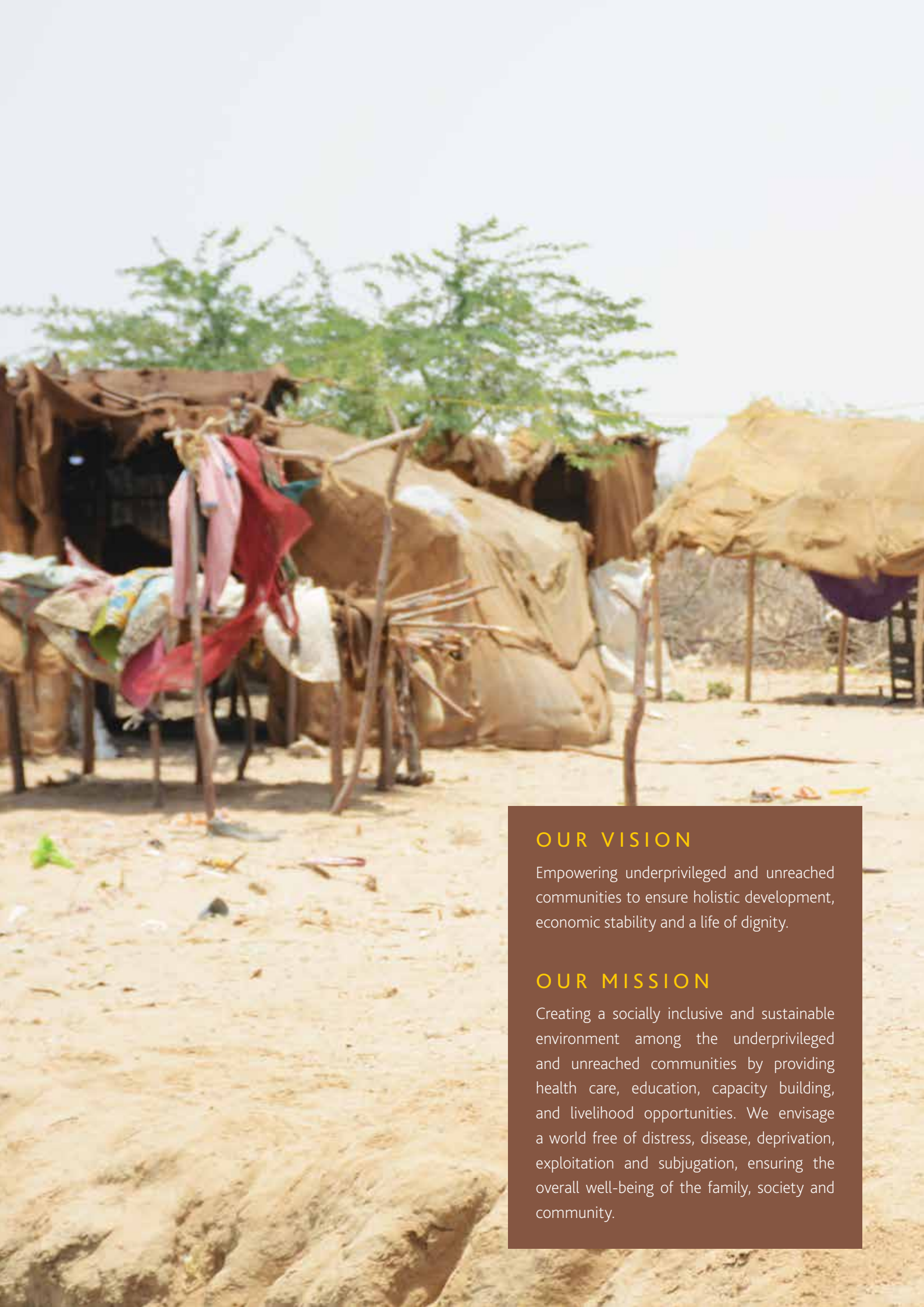






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## OUR VISION

Empowering underprivileged and unreached communities to ensure holistic development, economic stability and a life of dignity.

## OUR MISSION

Creating a socially inclusive and sustainable environment among the underprivileged and unreached communities by providing health care, education, capacity building, and livelihood opportunities. We envisage a world free of distress, disease, deprivation, exploitation and subjugation, ensuring the overall well-being of the family, society and community.







## FROM THE TRUSTEE'S DESK



Over the years, the Foundation has evolved as a leading organization in undertaking outcome driven, evidence-based developmental activities aligned with sustainable development goals. Forging long term partnerships with various government departments, corporates and international organizations has helped in bringing about measurable changes in the lives of the poorest communities through our interventions in public health and nutrition, livelihood, education and disability. Our initiatives have evolved as we remain responsive to the ever-changing needs of society and critically investigate the true impact of our work.

Deepak Foundation's steadfast endeavour has created various replicable and scalable models based on proven solutions, many of which have been adopted by the government and our peers. We are thrilled at what has been achieved over the past few decades and look forward to growing our reach with even more rigour.

Today, when we are amidst the COVID-19 pandemic, our partnerships have helped the Foundation in providing relief services during the lockdown period to those who were stranded, in transit, and who lost their sources of livelihood in remote rural and tribal areas. I take this opportunity to congratulate the team members who continued to provide critical preventive and curative health care services, relief work, and facilitated households with income generating activities. What they did, required personal sacrifices and fighting social pressure and norms. I am sure the team will be able to overcome the challenges during the forthcoming financial year and continue its endeavors of reaching out to the beneficiaries in a mission mode.

The new decade is beginning at a time of tremendous unrest and uncertainty around the world. But even in a moment as challenging as this, we remain committed to supporting those affected by the pandemic, our frontline workers, and the government who are making it possible for more people in more places to live a healthy and productive life with security and dignity.

शतहस्त समाहर सहस्रहस्त संकिर ।  
(Earn with hundred hands and donate with thousand)

**Deepak C. Mehta**



## FROM THE DIRECTOR'S DESK



I am happy to present the 2019–2020 Annual Report to share the achievements and challenges during the financial year. As we turn around to review our performance, we scored reasonably well in achieving the momentum of growth of the Foundation as planned in the beginning of the year. Though the year began with confidence to achieve set milestones, the closing quarter of the year 2019–2020 appeared challenging. The fulcrum tilted much more towards optimizing our financial resources to ensure the last mile reach of services and dedicated commitment made to our donors. I would like to take this opportunity to thank all our partner organizations for their immense trust and faith on us and that we are committed to the deliverables despite all odds.

Overcoming the initial bewilderment of work-from-home regime, the hospital team and those engaged in delivery of primary health care services through mobile health units geared themselves to continue providing services following necessary standard operating procedures during the lockdown period. As donation poured for relief work, our outreach staff coordinated to provide cooked food and dry rations to those stranded and needing help. Training women SHG members to make masks and facilitating sales, skilling youth in sanitization, awareness on prevention of the spread of disease in the hinterland were other activities in Gujarat, Jharkhand, Maharashtra and Telangana. As schools remained closed with the outbreak of the disease, children from under-resourced and marginalised communities and those with special needs were the most affected. These children were provided with online learning opportunities to keep pace with their emotional well-being with support from the education and social welfare verticals. The team with the domain expertise on disaster management and relief is back with confidence to overcome the crisis situation.

I would like to thank our supporters, beneficiaries, team members for their efforts to weather the crisis situation. Kudos to the team who worked tirelessly during the crisis situation!

A telesurvey among 4,500 project beneficiaries not only assisted in planning relief work but also in strategizing need based intervention program for the year 2020–2021.

At Deepak Foundation, women and children remain our prime focus, cutting across all sector expertise. Our vision is to build an inclusive society by pioneering a holistic integrated model to address our country's multifaceted development challenges and contribute to its collective aspirations. Central to our philosophy is the commitment to enhance the quality of life of people from marginalised and vulnerable communities, by empowering them and catalysing change through innovative and sustainable solutions.

**Archana Joshi**





## ADVISORY COMMITTEE



### **Shri C. K. Mehta, Founder**

Shri C. K. Mehta's name is synonymous with successful business, a first-generation entrepreneur and a philanthropist who founded the Deepak Group of Industries. As a founder of Deepak Foundation in 1982, his farsightedness to pursue empathy towards needy and underprivileged communities led to four decades of Foundation's engagement in development sector.



### **Shri D. C. Mehta, Trustee**

Shri D. C. Mehta's business acumen and leadership skills have enabled Deepak Foundation to take swift strides forward with operational efficiencies. He plays a pivotal role in guiding Deepak Foundation towards becoming one of the leading civil society organizations in the country.



### **Dr P. N. Khandwalla**

Dr P. N. Khandwalla served as the Director of IIM-A until 1996. His research and teaching contributions in organizational theory, design, and restructuring of organizations for management excellence, effective management of public enterprises and governmental organizations, creativity and innovation has been of paramount importance in designing the Foundation's organizational framework. He is also on the advisory council of Aspire Circle.



### **Shri S.R. Wadhwa**

As Tax Management Consultant and Advocate, Shri S.R. Wadhwa is the former Chief Commissioner of Income-tax and Chairman, Income Tax Settlement Commission. He plays a pivotal role in guiding the Foundation towards financial management and achieving its overall goal of sustainable growth in the sectors of public health, skill building, livelihood generation, children with special needs, and education.



### **Shri A. M. Tiwari, I.A.S.**

Retired as Additional Chief Secretary, Home Department, Govt. of Gujarat, Shri A. M. Tiwari had diverse set of responsibilities in the Government of Gujarat. He held important positions such as Principal Secretary in Education, Social Justice & Empowerment, Tribal Development as well as Managing Director of Corporations like GACL, GSFC and GNFC etc. Shri Tiwari also has immense interest in development sector. He is guiding the Foundation with his technical expertise in the field of livelihood. He is guiding the Foundation in strategising the implementation activities of the Foundation.



### **Dr Dileep Mavalankar**

Dr Dileep Mavalankar is the Director of Indian Institute of Public Health, Gandhinagar since 2012. His work experience includes faculty and research positions at the National Institute of Health in Bethesda, USA, Indian Institute of Management in Ahmedabad and Mailman School of Public Health, Columbia University, NY, USA. He has worked as consultant to many organizations, including Columbia University, WHO (Geneva, Western Pacific Regional Office), UNICEF (New Delhi), UNDP/World Bank (India) etc. He is an advisor to Deepak Foundation on its research and development activities since 2005.



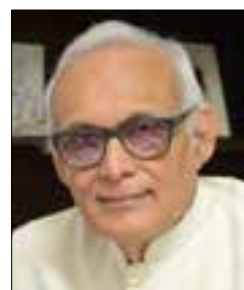
### **Dr N. C. Patel**

Former Vice Chancellor, Anand Agricultural University (AAU) Dr N. C. Patel holds Ph.D. degree in Agricultural Engineering with specialization in Crop Process Engineering from the Indian Institute of Technology, Kharagpur in 1993. Recipient of many prestigious awards, he has been the Director of key State Government Corporations. He is guiding the Foundation with his technical expertise in the development of agro-processing equipment and technologies and livelihood initiatives.



### **Prof. Hitesh Bhatt**

Serving as Director, Institute of Rural Management Anand (IRMA), Prof. Hitesh Bhatt has been associated with IRMA since 1995 and brings with him about two decades of experience in the industrial field. Since then he has been involved in teaching, training and consulting in rural development sector. Other than working with IRMA, he has worked with Reliance Textile Industries Ltd., Mafatlal Group of mills, Sunflag group of textile and garment factories in Tanzania, and a joint venture company (Indo-Bhutanese-South Korean) in Sanand, Gujarat.









## Shraddhanjali

**Smt. Kantaben Chimanlal Mehta**

(Former Trustee)

21 September 1940 -19 May 2019

## International Women's Day: Away From the Spotlight!

International Women's Day was held by Deepak Foundation across various branches pan-India. Smt. Kantaben Memorial Award was given to selected women social change makers who made exemplary contribution in their respective fields and yet remained away from the spotlight. Renowned Kathak danseuse, Padma Bhushan Kumudiniben Lakhia was the chief guest for the occasion. Deepak Foundation Trustee Ms. Illaben Mehta, Prof. (Dr.) Bhavana Mehta, Dean (Officer on Special Duty) Faculty of Law, M.S University of Baroda, Ms. Apsara Iyenger, theatre personality and Ms. Prachi Vaidya, avid mountaineer also graced the occasion.

*Director Ms. Archana Joshi  
addressing the guests during  
the inaugural ceremony*



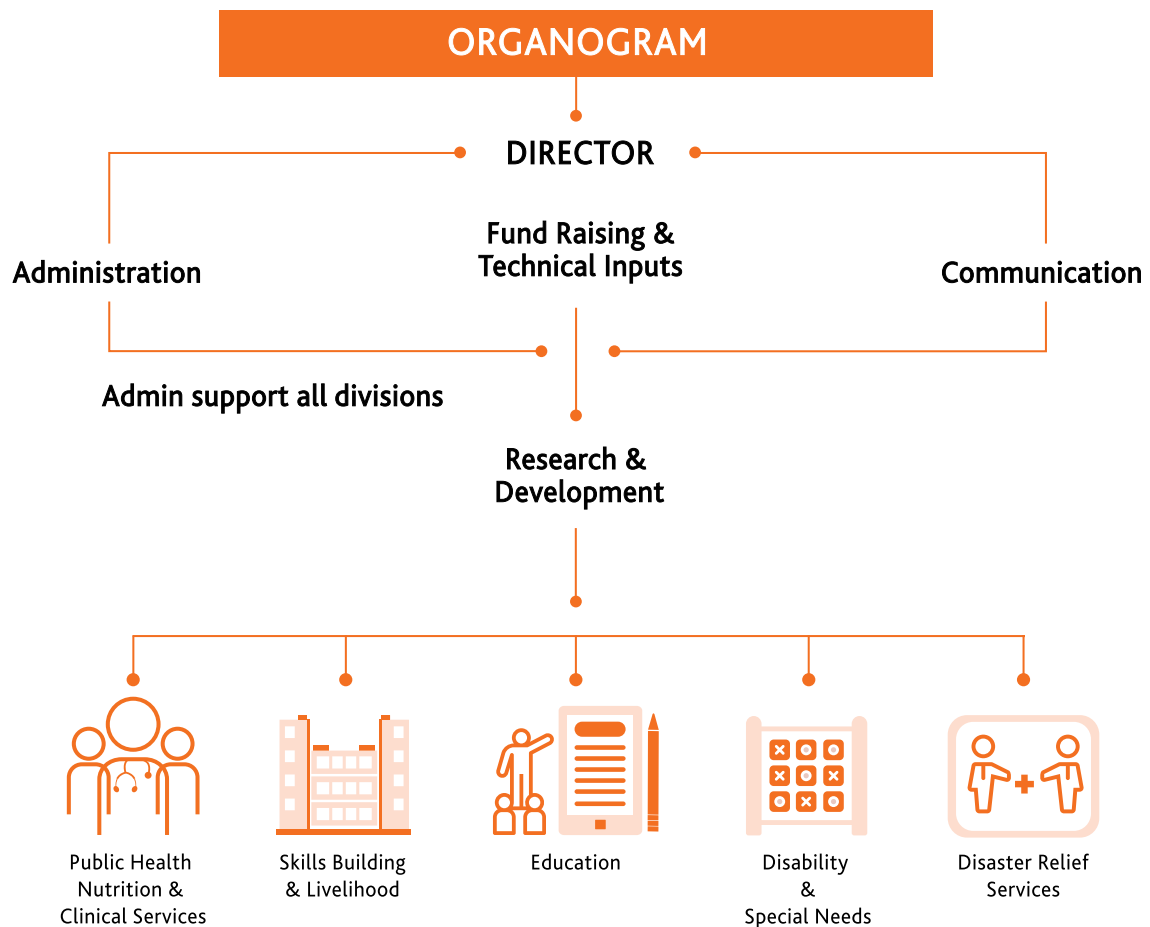
*Chief Guest Padma Bhushan Smt. Kumudiniben Lakhia*



*Deepak Foundation Trustee Ms. Ila Mehta gives away the award*



## THE WAY WE WORK



### Cross-cutting sectors



### Women Empowerment & Child Care

Rural / Urban / Tribal Population Groups

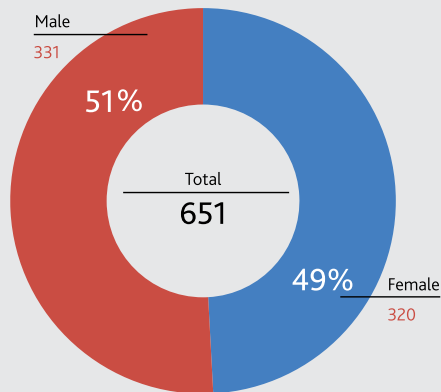




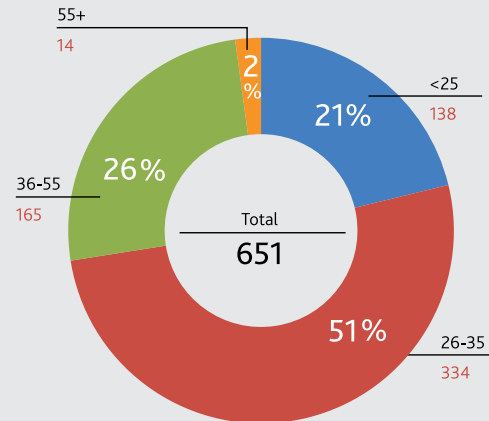


## OUR POWERHOUSE

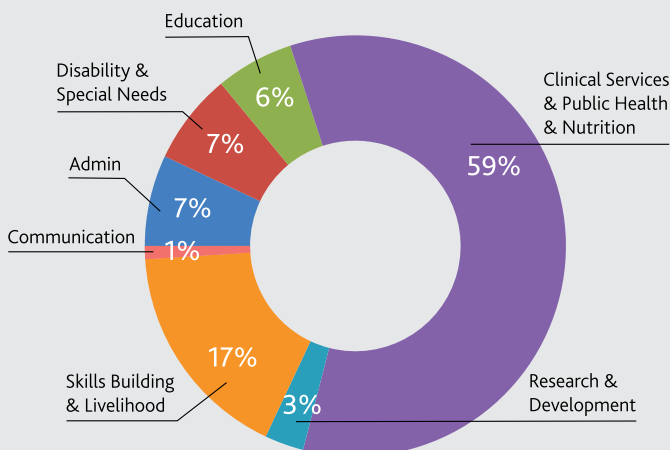
Gender wise bifurcation of staff as on March 2020



Age wise bifurcation (in years) of staff as on March 2020



Sector wise engagement of staff



Training on Prevention of Sexual Harrasment at Workplace (POSH)

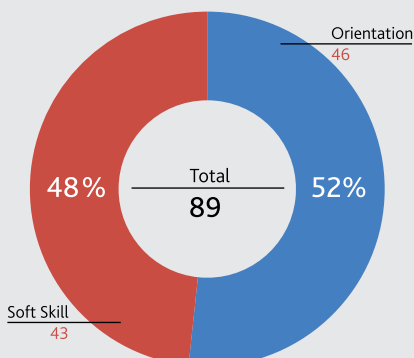
No. of batches	No. of trainees
40	1509



## Skills Building of staff

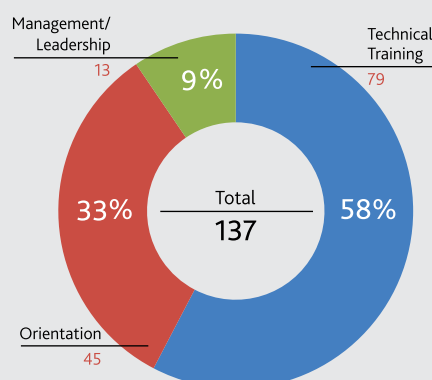
FY 2017-18

Total training cost: INR 1,08,591  
No. of staff attended training: 89  
Avg Per person cost: INR 1220



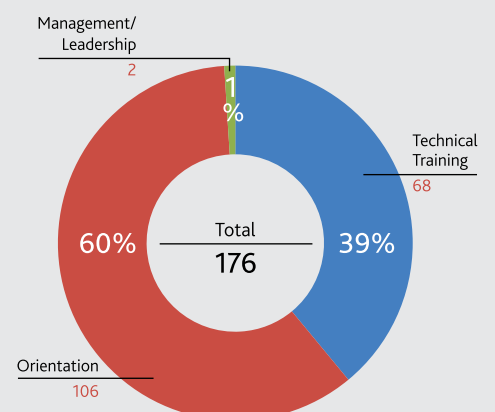
FY 2018-19

Total training cost: INR 3,04,174  
No. of staff attended training: 137  
Avg Per person cost: INR 2220



FY 2019-20

Total training cost: INR 1,08,591  
No. of staff attended training: 176  
Avg Per person cost: INR 1220





## MEET OUR VALUABLE PARTNERS



RESPONSIBLE  
CHEMISTRY



**Directorate of Agriculture**  
Agriculture, Farmers Welfare and Co-operation Department  
Government of Gujarat



**Healthcare  
Sector  
Skill Council**



Towards a new dawn  
Ministry of Women & Child Development



**TOTO®**



**MILLENNIUM  
ALLIANCE**  
Inspiring Innovation. Sharing Solutions.

**DUPONT™**



**NASSCOM®**  
community



**INOX CVA**  
INOX India Ltd.

**INEOS  
STYROLUTION**



**ŞİŞECAM**  
FLAT GLASS



**SCHAEFFLER**



**KOCH-GLITSCH.**

**JM FINANCIAL  
FOUNDATION**  
EMPOWERING PEOPLE. INSPIRING HOPE.



**Azim Premji  
University**



Godrej & Boyce Mfg. Co. Ltd.



**CEAT**







## MORE THAN JUST TO FLATTEN THE CURVE

### COMMUNITY RESILIENCE

## Responding to COVID-19 pandemic together

From distribution of meals and dry ration kits to mobile health services, Deepak Foundation continued to serve the vulnerable in times of COVID-19 led lockdown and its aftermath. The Foundation actively provided relief services in over 11 districts across 4 states since the lockdown commenced.

### KEY RELIEF MEASURES

#### GLOVES



- 20,000 gloves supplied to the Gujarat Medical Service Corporation
- 10,000 latex gloves supplied to Narmada district administration



#### PRIMARY HEALTH CARE SERVICES

- Primary, preventive and curative health services provided to 5828 beneficiaries

#### HELP THROUGH TELE-HELPDESK



- 5828 beneficiaries were provided with primary curative services



#### MASKS

- 18300 masks prepared by SHG women trained by the Foundation during the Gujarat lockdown (Earnings: Rs. 25760)
- 2380 masks, 264 protective suits provided to health functionaries

#### HOT COOKED MEALS & DRY RATION KITS



- 1255 vulnerable people - migrants, truckers, senior citizens - provided hot cooked meals in Vadodara and Panchmahal district, Gujarat
- 1557 families supported through dry ration kits & hygiene supplies in Bharuch & Chhota Udepur district of Gujarat, Telangana



#### MOBILE HEALTH UNITS

- Approx. 800 beneficiaries provided with masks through Mobile Health Units

#### DISTRIBUTION OF PERSONAL PROTECTIVE EQUIPMENT



- 300 PPE (Personal Protective Equipment) provided to K G P Children Hospital, Vadodara



#### TELEMEDICINE SERVICES

- Screening of cases through COVID-19 Madat – telemedicine services in Pune, Maharashtra and Jharkhand



## Food For All

While some were stocking perishable items such as milk and vegetables, in the urban areas the poor and unreached were left in a lurch. Restoring faith in humanity, our team at various locations in Gujarat, Maharashtra, Jharkhand and Telangana plunged into relief



work, with the conviction that social distancing does not mean emotional distancing! To stem the exodus of migrant labourers, our team sprung into action and started community kitchens, reached out to those stranded on highways and to those in distress.

## Providing Primary Healthcare At Doorsteps

With the private clinics closing outpatient services due to unavailability of Personal Protective Equipment (PPE) and public facilities burdened with COVID-19 quarantine and treatment, the Mobile Health Units (MHU) reached out to population living in remote rural and tribal communities with primary healthcare services. Behaviour change communication on prevention of spread of COVID-19 using public address system, demonstrations on hand washing, adequate social distancing and educating communities on COVID care available at health facilities was also promoted in hinterland.

Apart from providing PPEs at government facilities and trust hospitals, the Citizen's Help Desk functional at the district hospital of Vadodara, Gujarat provided daily counselling to more than 40 patients coming to the emergency ward. Two of the tribal welfare hospitals in Arki and Kuchai managed by the Foundation were designated as the COVID care facilities by the Government of Jharkhand.



## Sewing Army Racing Against Time To Stitch Masks

Self-Help Group members agreed to quickly pull out their sewing machines and attended training sessions on making masks by experts. Nandesari, Halol, Chhota Udepur and Vadodara units had set an exemplary benchmark during the COVID-19 crisis. Local (SHG) members were roped in to stitch the masks and they were trained by Deepak Foundation. Gujarat Livelihood Promotion Company (GLPC) also placed a requisition for 13,000 masks to these Self Help Group members. They stitched around 15000 plus snug fitted cotton masks for local industries and migrant families till the month of June.



## Relief Material Distributed To Daily Wage Workers

Wage losses and unavailability of cash income for meeting the day-to-day requirement posed a big challenge to daily wagers, petty shop keepers and small businesses in both rural and urban areas. While free ration was being supplied from Government's Public Distribution System (PDS), many did not have relevant documents to avail the free supplies. Similarly cash doles were offered to only those having Jan Dhan





accounts and accessibility to the bank. Deepak Foundation along with support from Miracle Foundation, provided relief material to the daily wage workers in Chhota Udepur district in Gujarat.

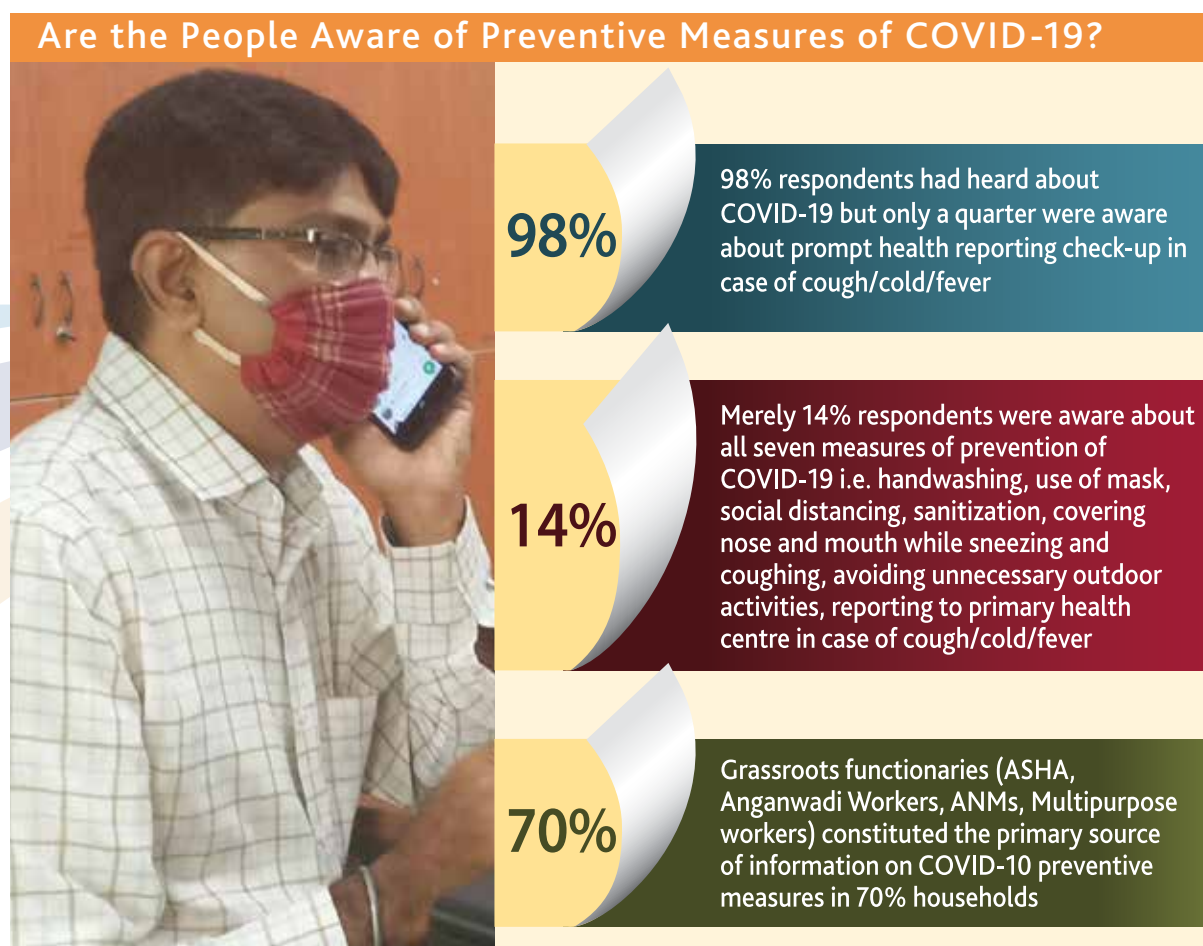
On occasion of the first death anniversary of Late Smt Kantaben Mehta, former Trustee of Deepak Foundation, a monthly supply of 700 dry ration kits were distributed to needy households in rural areas of Jharkhand, Gujarat, and Maharashtra. Daily wagers who lost their livelihood during the lockdown and migrants were selected with support from local volunteers.

## Tele-survey to assess Awareness of Preventive Measures and Utilization of Relief Measures for COVID-19

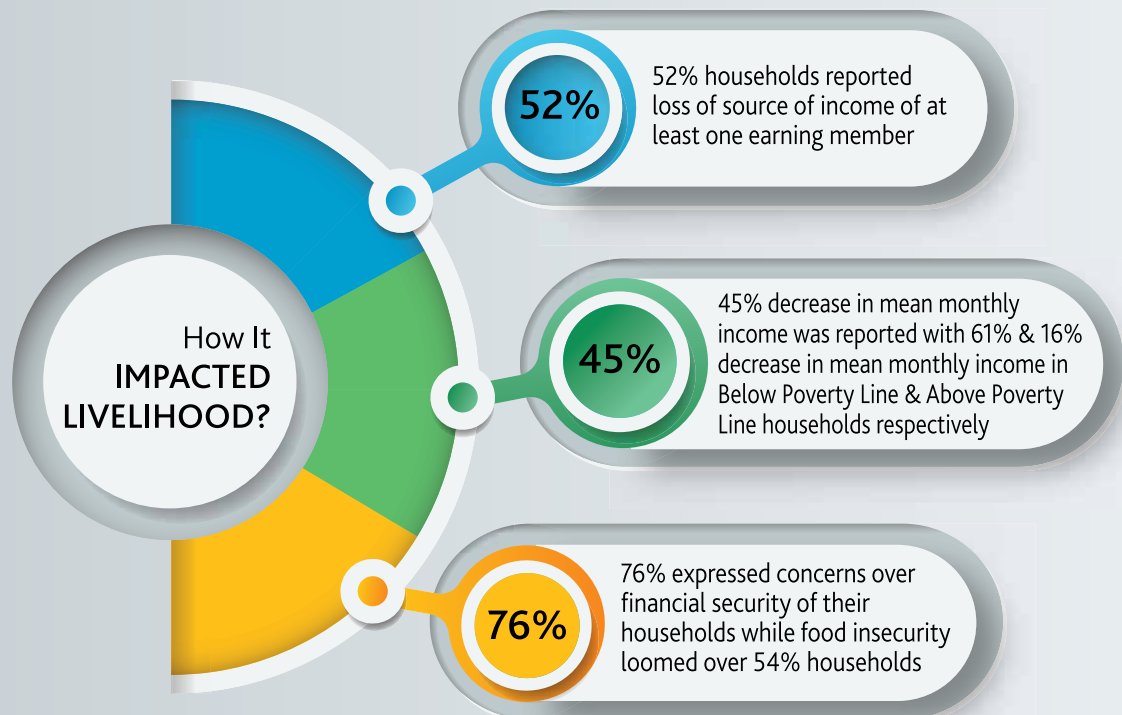
As India continues to grapple with the COVID-19 pandemic havoc, the Govt. of India announced 1.70 Lakh Crore relief package in March'20 under the Pradhan Mantri Garib Kalyan Yojana to mitigate the economic distress caused due to the sudden halt in all commercial activities. The nationwide lockdown aided in slowing the COVID-19 case load but also impacted livelihood and food security primarily of those engaged in unorganized sector.

A rapid assessment study was conducted to assess knowledge, awareness and practices to prevent COVID-19 and awareness and utilization of COVID relief measures among project beneficiaries of Deepak Foundation across 11 districts of Gujarat, Maharashtra, Telangana and Jharkhand. 4635 consenting beneficiaries were covered through telephonic interviews.

### KEY HIGHLIGHTS OF TELE-HELPDESK SURVEY



## How It Impacted Livelihood?







## AWARDS & APPLAUDS



Deepak Foundation received **CSR Partner Award 2020** at the Godrej & Boyce CSR Meet in Mumbai, Maharashtra.



**6th e NGO Challenge (2019-2020)** Deepak Foundation's Adhikaar, a digital tool for access to government entitlements has been recognized as the **Chairperson's Distinction for 2019-20 in Governance and Livelihood** category for facilitating the utilization of government schemes in Gujarat.



6th Battalion National Disaster Response Force, Jarod applauded the **resilient spirit of MHU and CEmONC Jabugam, Chhota Udepur district, Gujarat** team members for their service during the COVID-19 led lockdown.



**Kaya Kalp Award** was presented to the 162-bed health facility CEmONC, Jabugam Chhota Udepur district, Gujarat on November 20, 2019.



Viraj Gadhvi of Samaj Suraksha Sankul stood **1st in SSC exams amongst visually impaired children** in Gujarat.



CEmONC Jabugam, Chhota Udepur and Samaj Suraksha Sankul, Vadodara qualified for semi-finalist round of **SKOCH Award 2020** held in New Delhi.







## EVENTS & HIGHLIGHTS

**April  
2019**

State Level Open Chess Championship was organized for visually impaired.



**May  
2019**

Home Health Aide team celebrated International Nurses' Day.

**June  
2019**

Celebration of International Yoga Day across various centres of the Foundation.



**July  
2019**

Draft Education Policy-2018: Focus Group Discussion on inclusive education held with experts at ISBRI.

**Aug  
2019**

E-vaccination project rolls out at Bodeli, Pavi Jetpur talukas, Chhota Udepur dist (Gujarat).





Sep  
2019

Certificate Course in Community Health implemented with support from SIHFW (State Institute Of Health & Family Welfare)

Oct  
2019

37th Foundation Day celebrated at Nandesari, Vadodara district in Gujarat.



Nov  
2019

Model Balwadi inaugurated in Samrat Ashok, Karve Nagar, Pune in partnership with Pune Municipal Corporation (PMC), Maharashtra.



Dec  
2019

Aniket Patni, a student of Samaj Surksha Sankul, Vadodara won the first prize in under 17 chess competition for visually impaired at Chennai Fide Rating National Level Chess Tournament.



Jan  
2020

Members of Project Paripurna participated in the IIM-Ahmedabad's Chaos Festival and received rave reviews about instant khichdi.





**Feb  
2020**

Shri Deepak C Mehta, Chairman, Deepak Group and Mrs. Ilaben Mehta, Trustee of Deepak Foundation visited Kalyan Hospital, Kuchai, Saraikela in Jharkhand.



**Mar  
2020**

International Women's Day celebrated by Deepak Foundation in august presence of Padma Bhushan Smt. Kumudiniben Lakhia in Vadodara.

**Apr  
2020**

Food distribution drive across our various locations pan India during lockdown.



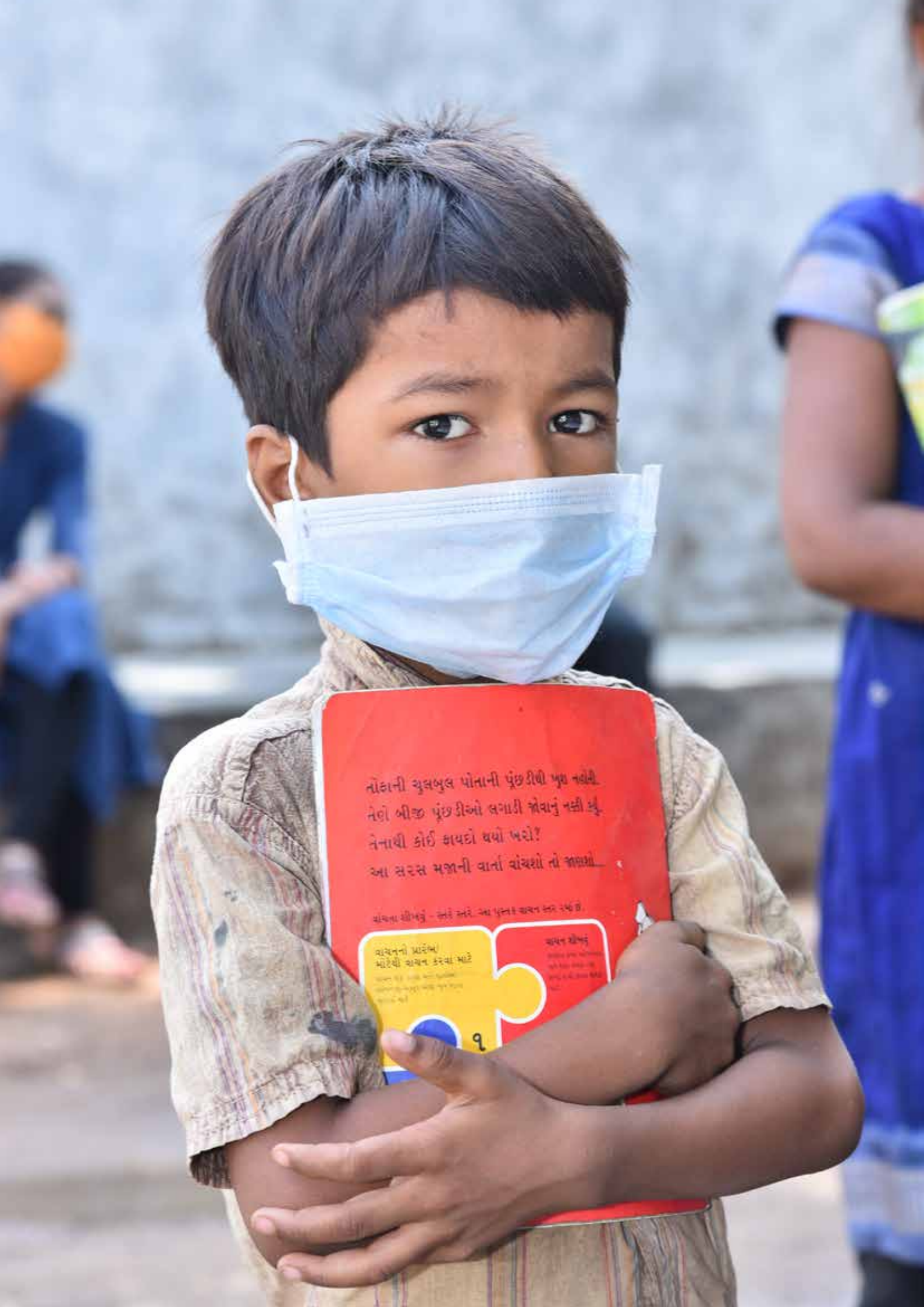
**May  
2020**

Mask stitching training session in progress for Self Help Group members at Nandesari & Halol, Gujarat.

**June  
2020**

Blood donation camp organized to overcome the shortage of blood during COVID-19 crisis in Gujarat.





તોફાની યુવબુલ પોતાની પૂંછડીથી ખુશ નહોતી  
તેણે બીજી પૂંછડીઓ લગાડી જોવાનું નક્કી કર્યું.  
તેનાથી કોઈ કાયદો થયો ખરો?  
આ સરસ મજાની વાર્તા વાંચશો તો જાણશો.

વાંચના શીખવું - સરે સરે, આ પુસ્તક વાંચન સરે રખાશે.

વાંચનનો પ્રારંભ!  
મોટેથી વાંચન કરવા માટે

વાંચન શીખવું - સરે સરે, આ પુસ્તક વાંચન સરે રખાશે.

વાંચન શીખવું

વાંચન શીખવું  
વાંચન શીખવું  
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## ACCREDITATIONS & AFFILIATIONS

### Quality Policy

The Foundation is committed to contributing its share in social development with compliance to the statutory and regulatory requirements, wherever applicable. We are committed to quality, integrity, and excellence in all areas of social services. We pledge to monitor our performance as an on-going activity and strive for continual improvement.

### Registration

- Bombay Public Trust Act, 1950- No. E.3122-BARODA dated November 22, 1982
- Registered under Foreign Registration Act (FCRA), 1976- No. 041960088 dated June 17, 2011
- Institutional Ethics Committee is registered under Rule 122DD of Drugs and Cosmetics Rules 1945.

### A. Research and Development

- Recognized as Scientific and Industrial Research Organization (SIRO) by the Department of Scientific and Industrial Research, Ministry of Science and Technology, Govt. of India
- Recognized by National Health Systems Resource Center, Ministry of Health and Family Welfare, Govt. of India for 'Public Health Research' and as 'National Training Site for ASHA and Community Processes program'
- Empanelled by General Administration Department – Planning, Govt. of Gujarat for research in Social Sector
- Recognized by the Department of Rural Development, Govt. of Gujarat as an authorized implementing agency for undertaking various research and developmental projects

### B. Public Health

- Partnership with the Department of Health and Family Welfare, Govt. of Gujarat since the past 15 years
- Recognized by State Institute of Health and Family Welfare, Govt. of Gujarat and three years with Govt. of Jharkhand for capacity building of grassroots health functionaries
- Established Drug and therapeutic committee to screen procurement and supply of pharma products

### C. Skills Building & Livelihoods

- Empanelled with Ministry of Women & Child Development for imparting trainings programs / workshop under Sexual Harassment of Women at Work Place (Prevention, Prohibition & Redressal) Act 2013
- Affiliated with Domestic Workers Sector Skill Council under Skill India, Govt. of India for conducting GoI approved courses on Housekeeping and Housekeeping-cum-Cook (Training Partner ID – DWTP2017/0092)
- Affiliated with Directorate of Employment & Training, Ministry of Labour & Employment, Govt. of Gujarat for providing vocational training on Bedside Assistant & Nursing Aide
- Affiliated with Directorate of Industrial Safety and Health (DISH), Department of Employment and Labour, Govt. of Gujarat for undertaking industrial trainings on topics like Silicosis, HIV/AIDS, Byssinosis, Tobacco Awareness, etc.

- Registered (PRN: GJ2016RT13589) under Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) of National Rural Livelihood Mission (NRLM) of the Ministry of Rural Development Govt. of India
- Empanelled with the National Rural Livelihoods Mission as Project Implementation Agency (PIA) to implement Start-up Village Entrepreneurship Programme (SVEP) in Gujarat (GUJ4B0018400101)
- Empanelled as Resource Institutions (RIs) for Promoting Farmer Producer Organizations (FPOs), with Small Farmers' Agribusiness Consortium (SFAC), a society promoted by the Department of Agriculture and Cooperation, Govt. of India

## D. Corporate Social Responsibility

- Empaneled with Gujarat CSR Authority, Govt. of Gujarat as CSR Implementation Agency
- Empanelled with National CSR Hub at TISS under Ministry of Heavy Industries and Public Enterprises, Govt. of India for conducting CSR activities

## E. Monitoring, Evaluation and Documentation

- Empaneled with NABARD Consultancy Services Private Limited (NABCONS) for Monitoring, Evaluation and Documentation of TDF projects in Gujarat

## F. Others

- Member of the Internal Complaints Committee on Prevention of Sexual Harassment of Women at Work Place Act in more than 15 companies and Institutes
- Registered under the NGO Partnership System of Planning Commission [Registration No. GJ/2009/0008944]
- Past members of World Bank - Health, Nutrition and Population Civil Society Consultative Group (WB-HNP CSCG), Washington DC, USA for Policy Formation for Health Population & Nutrition.

## Drugs & Therapeutic Committee – Deepak Foundation

Deepak Foundation constituted multidisciplinary experts committee in 2015-16 in order to rationalise the use of pharma products, ensure compliances to regular SOPs laid down by the Medical Council of India and other Government of India regulatory bodies. The objective of Drug and Therapeutic Committee (DTC) is to promote quality of patient care by rationalizing the use of drugs. The DTC thereby ensures that patients are provided with the best possible cost-effective and quality of care by functioning in the following ways:

- Providing advice on all aspects of drug management
- Developing drug policies
- Evaluating and selecting drugs for the formulary list
- Developing (or adapting) and implementing standard treatment guidelines
- Assessing drug use specifically antibiotic prescription to understand drug prescription pattern
- Apprising and educating medical staff on guidelines of the Government & Medical Council of India
- Promoting allied medicines such as AYUSH in conditions and cases deemed appropriate
- Conducting interventions like prescription audits to improve drug use
- Managing adverse drug reactions and medication errors
- Adherence to Government regulation and promoting Government schemes and programmes









### Life saved of pregnant woman, gored by a bull

Vimla (name changed), a 26-year-old resident from Alirajpur district, Madhya Pradesh was attacked by a bull which left a deep gash, ripping her 8-months old fetus apart. The victim was severely anemic and was immediately rushed to the Alirajpur CHC. Looking at her complications, she further was referred to the maternal and child care facility of CEmONC, Jabugam, Chhota



Udepur in Gujarat by Deepak Foundation for her delivery and post-delivery treatment. Despite a delay of 9 hours post injury, her life was saved by the medical team.

### First aid provided to injured CRPF Jawans in Jharkhand

CRPF (Cobra Battalion) & Jharkhand Police officials were attacked by Improvised Explosive Device on May 28, 2019 at Riding village of Kuchai area at Raisindri Hill. During the wee hours of the morning, 16 officials were injured in the blast. A team of medical and para



medical staff of Kalyan (MESO) hospital, Kuchai managed by Deepak Foundation provided primary treatment to the injured jawans before they were referred to District Health Centre.





## Saving new born lives caught in inferno!

In 2019, a major tragedy was averted at a district level hospital. Deepak Foundation's Help Desk staff and drivers of medical buggy supported in the rescue operation of the children admitted in Neonatal Intensive Care Unit (NICU). Around 45 infants and newborns had to be quickly shifted to other emergency wards. There was no casualty due to timely support provided by the team. According to Rakesh Parmar, the Help Desk staff, "the fire started at ward number 17 of the pediatric ward where infants and newborns undergo treatment. I ran along with other hospital staff to evacuate the new born. Smoke was billowing and my prime aim was to shift them to the emergency ward and other hospitals. Due



to narrow approach road, the ambulance could not reach the gate and we had to engage our medical buggy to quickly evacuate the patients". Our buggy drivers Bhupendra Koli and Sunil Rathwa were swift in shifting the new borns keeping in mind the crisis., Deepak Foundation initiated Medical Buggy facility with financial support from J M Financial and Sofotel Pvt. Ltd. at the district hospital way back in 2016. Medical Buggy provides free of cost transportation services of patients between various service points within the hospital.

## Disaster Relief services during floods

Deepak Foundation organized health camps in areas that were marooned during floods to prevent post-flood health problems. More than 200 reported patients were treated at Ankhol, Jaisingpura, Sayajipura, and Sikandarpura villages in the Vadodara district. Most of those who fell ill were daily wagers, labourers and domestic help residing in these localities. Most of them suffered from severe skin problems, fever, and gastrointestinal problems. A team of doctors was deployed at the camp for check-up and distribution of medicines.











## System strengthening of public health facilities

### Delivering Quality Care in Tribal Areas

#### Comprehensive Emergency Obstetric and New-born Care (CEmONC), Chhota Udepur, Gujarat

In view of the high maternal and infant mortality in tribal area of Chhota Udepur district and nearby villages, Deepak Foundation set up Comprehensive Emergency Obstetric and New Born Care (CEmONC) in 2006. The unit is conceptualized to promote institutional delivery among women having complications and provide free of cost services to women and new born.

The unit is equipped to handle obstetric emergencies and gynaecological surgeries covering around a million (predominantly tribal) populations. The Government of Gujarat has recognized CEmONC CHC, Jabugam as one of the best performing facilities with highest number of deliveries being conducted in a government peripheral facility. The availability and use of CEmONC is now being recognized as one of the key indicators for evaluating progress towards achieving the Sustainable Development Goals. An Integrated Counselling and Testing Centre (ICTC) was set up within the premises by Deepak Foundation in partnership with Gujarat State AIDS Control Society (GSACS).

#### Comprehensive Emergency Obstetric and New-born Care (CEmONC), Jharkhand

Deepak Foundation with support from JM Financial and Jharkhand Rural Health Mission Society entered in a tri-partite MoU to strengthen the First Referral Unit (FRU) Dumri in April 2017 for a period of three years.

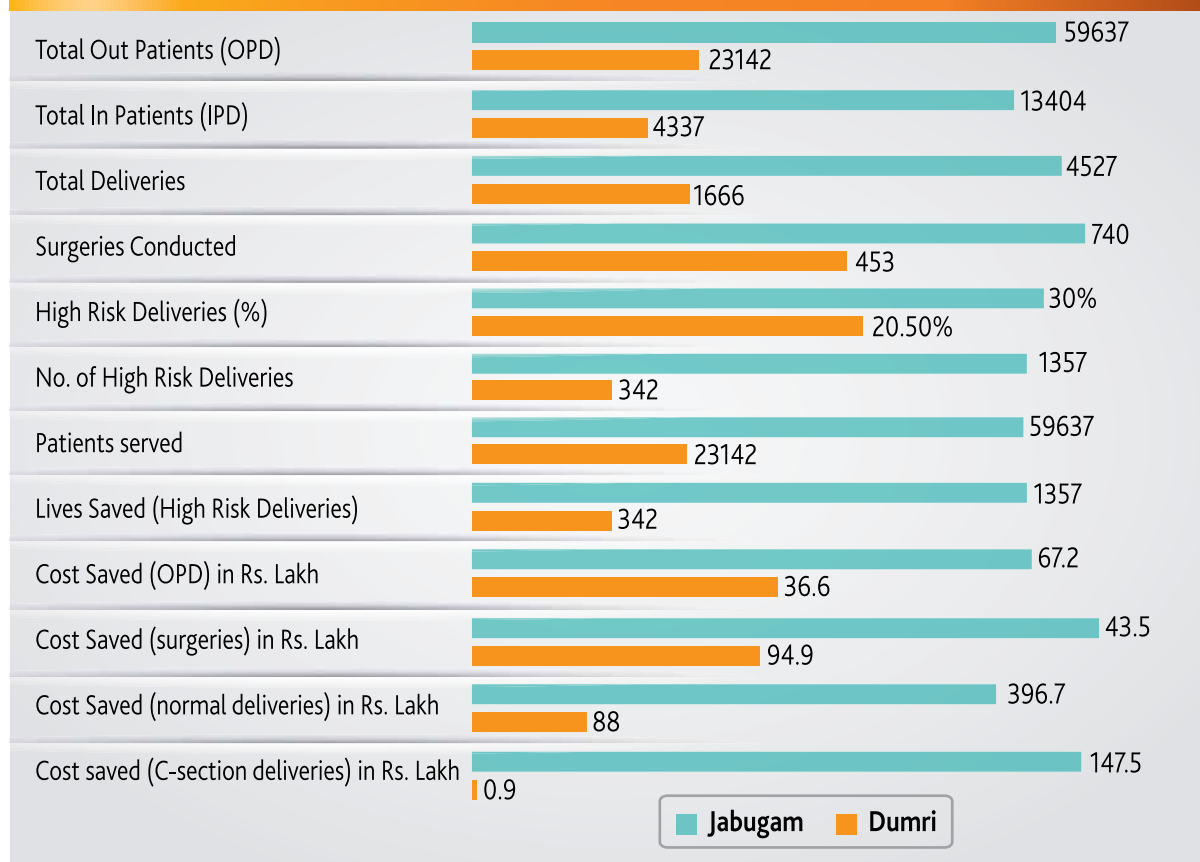
Dearth of specialists and non-availability of comprehensive obstetric services in Dumri block of Giridih District has resulted

in referrals of maternal and newborn cases to the district hospital which is situated about 50 kms from Dumri. Poor utilization of services due to non-availability of specialist services puts the burden on out of pocket expenditure on poor communities seeking free of cost medical care but but also hampers universal health coverage.



## Key Results 2019-20

Output / Outcome / Impact of the project 2019-2020:



In order to avert maternal and neonatal deaths, the project aims at ensuring that women have access to quality obstetric and new born care services. This entails upgrading facilities to provide basic and comprehensive obstetric care, training health staff to manage obstetric complications, and complications of the new-born, training staff to efficiently manage the health facilities ensuring that a functioning referral system is in place which links peripheral facilities to referral centres that can provide good quality services.

## Management Of Government Hospitals

### Improving quality of government hospitals

#### Kalyan Hospital, Jharkhand

The operation, maintenance and management (O&M) of Tribal Welfare Rural Hospital, Kuchai of district Saraikela Kharsawan and Arki in Khunti district in Jharkhand has been allocated to Deepak Foundation. The objective of the engagement for O&M of the hospitals was to strengthen the FRU, improving access to services to tribal poor and ensure the availability of skilled manpower.

The one stop solution at facility ensured

- OPD and IPD services
- Ophthalmology, Paediatric



#### Performance of the project (Kuchai & Arki)

Total OPD Patients	Total IPD Patients	Total Deliveries
76026	4319	269



- Obstetrics and Gynaecology services, dental and surgical services
- Diagnostic services like X ray, USG, pathology, biochemistry and Community outreach services.

## Establishing Health & Wellness Centre at Pirtand, Jharkhand

Madhuban, also known as “Shikharji”, famous for Jain pilgrimage is one of the tribal places in Pirtand tehsil of Giridih district in Jharkhand. Located nearly 160 Km from the state headquarter, Ranchi. Considering the non-availability and accessibility of healthcare services in surrounding tribal areas, Deepak Foundation, with the support of Jharkhand Rural Health Mission, activated and strengthened Health Sub-Centre in Madhuban.



- As per the Indian Public Health Standards (IPHS)
- Bridge the HR gap by ensuring 24X7 availability of skilled human resources at facility,
- Coordinate with frontline health functionaries to improve the utilization of the facility for its further catchment by the local people at the ground level.

The services provided in order to upgrade it as Health & Wellness Centre are IOPD services,

- Gynaecological services, diagnostics like blood test, urine test, tuberculosis analysis,
- Screening of Non communicable disease and
- Community outreach services.

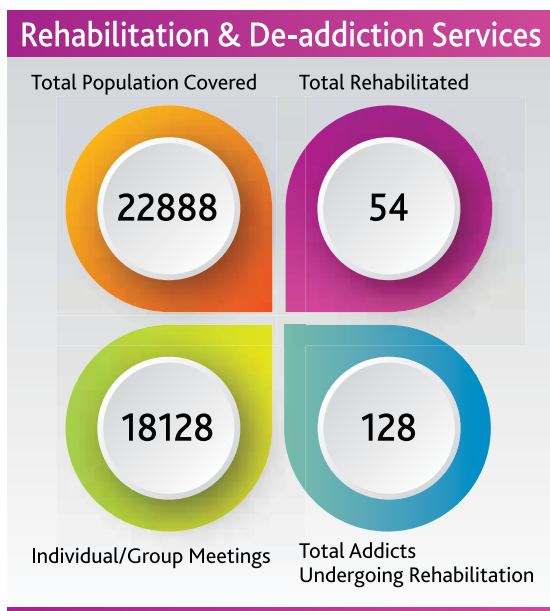
## Combating Tobacco & Alcohol Dependency through De-addiction & Counseling Services

Recognizing substance abuse and alcoholism as a psycho-social medical problem, the approach was to provide a whole range of services including awareness generation, identification, treatment and rehabilitation of addicts. This project thrust is on the preventive education programs and reintegration of the addicts into the mainstream society.

The National Health and Family Survey (NFHS4 14-15) shows that the consumption of alcohol and other substance in Hyderabad is 55% among men and 34% among women.

Rehabilitation and de-addiction services are provided by many private hospitals and health centres but the cost incurred undergoing such treatments is unaffordable for the underprivileged and unreached communities falling Below Poverty Line. Recognizing

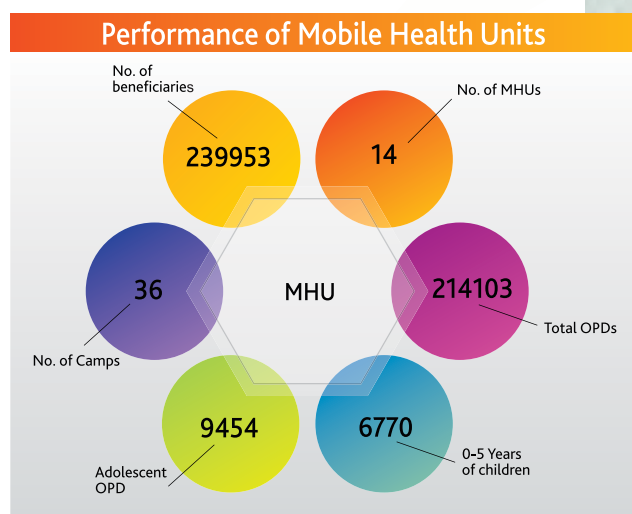
Sub Centre Upgradation Jharkhand	
Total OPD Patients	Total IPD Patients
12930	231
Malaria cases identified and treated	
Total Screened	Identified
887	130 (15%)
Beneficiaries screened for anemia and treated	
Total Screened	Identified
959	649 (68%)



substance abuse and alcoholism as a psycho-social problem, the intervention aimed at providing a whole range of services including awareness generation, identification of addicts, their treatment and rehabilitation. The long term progress focusses on engaging local volunteers in engaging household members in counselling and rehabilitation services.

## Delivering of Quality Services at Doorsteps

The Mobile Health Unit (MHU) were initiated in order to provide primary preventive and curative health services to the marginalized population at their doorstep. The first MHU was initiated in 2007 with Department of Health and Family Welfare, Govt of Gujarat. With the help of CSR partners and support from the Government of Gujarat, Deepak Foundation is operating 14 MHUs aimed at



bringing the last mile reach of services to remote villages in the states of Gujarat, Maharashtra, and Jharkhand. Apart from providing health care through OPDs, the MHUs also provide referral to patients at tertiary care facilities to help them avail specialized government services at marginal costs. Each vehicle covers about 25 villages once every 15 days. The services rendered by these MHUs include curative healthcare, addressing

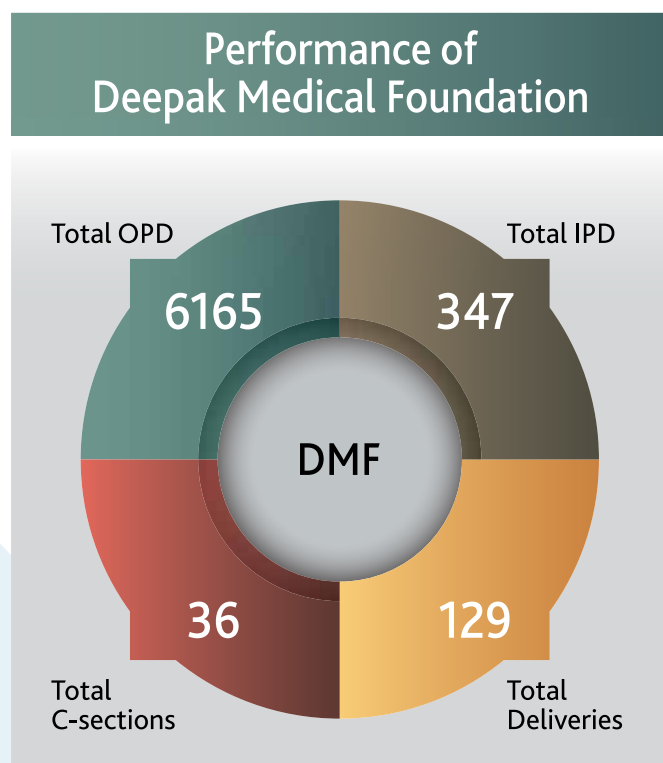


reproductive and child healthcare issues, counseling for family planning, sanitation, hygiene, nutritional awareness and overall lifestyle modification for well-being.

Emphasis is also laid on preventive health services through periodic health camps for screening and referrals. A local community mobilizer is engaged to document the reach and outcome of services.

## Improving Availability & Accessibility of Quality Health Services surrounding GIDC, Nandesari, Gujarat

Deepak Medical Foundation (DMF) hospital was set up in 1982 to provide maternal and child health care services to community in and around Nandesari Industrial area. DMF is now a full-fledged 20 bedded facilities with the availability of skill based professionals like general surgeon, gynecologist, pediatrician, dentist and ophthalmologist



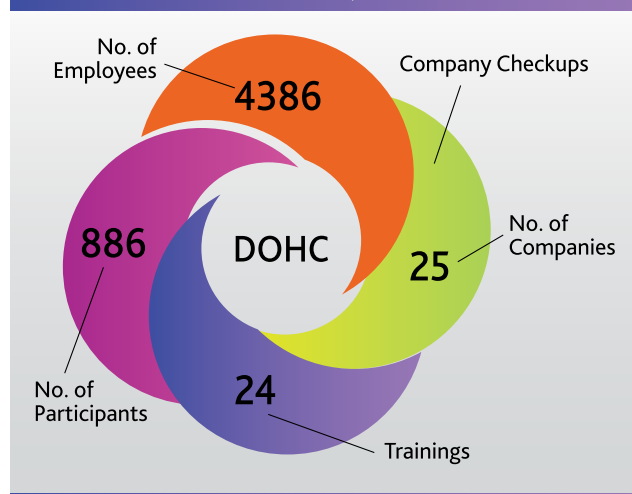
and a fully-equipped diagnostic and pharmacy centre. It has an Integrated Counselling and Testing Centre in partnership with Gujarat State AIDS Society. The local community, most of whom belong to low social economic status can now avail multi-speciality OPD, diagnostic and pharmacy services at subsidized rate.

## Deepak Occupational Health Centre

Exposure to hazardous work environment, toxic chemicals, poor awareness, lack of protective gears, accidents, are the main causes of injuries and deaths in the industries – both organized and unorganized sectors. To bridge the gap, Deepak Occupational Health Centre was established at Nandesari, Vadodara

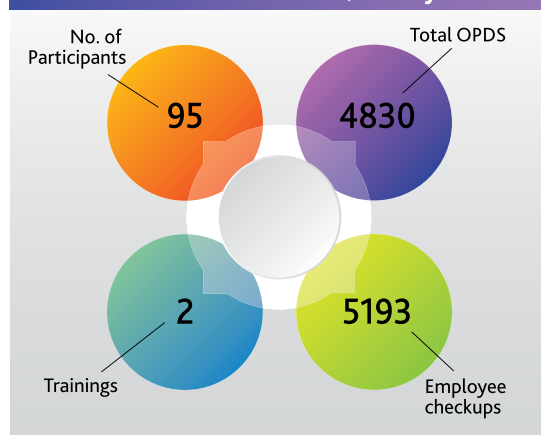


### Performance of Deepak Occupational Health Centre, Vadodara



in October 2013 for providing occupational health services to industrial workers of the Gujarat Industrial Development Corporation (GIDC) Nandesari and other industrial areas of districts of Gujarat. Apart from pre-employment and post employment check ups, the centre also conducts health and safety awareness, wellness programmes and canteen audits of industrial plants.

### Occupational Health Centre at Deepak Phenolics Limited, Dahej





## Citizens' Help Desk: Saving Lives by Facilitating Access to Timely Medical Intervention & Services, Vadodara, Gujarat

Recognizing the importance of timely access to treatment of critical cases, a 24x7 Citizen's Help Desk was established with support from Deepak Nitrite Limited at the district hospital, Vadodara in 2006-2007. Apart from providing support to critical cases referred from peripheral areas, Help Desk also facilitates services such as blood products, vaccines, lab services in case the patient is unable to afford the services.



Particular	Total
Total (OPD & Emergency)	36069
Help for Emergency	19485
Help for OPD	16584
Counseling	908
Medicine, Lab testing, CT scan, X-ray, Blood	235
Total units of Blood arranged	176
No. of Patients helped for blood	144

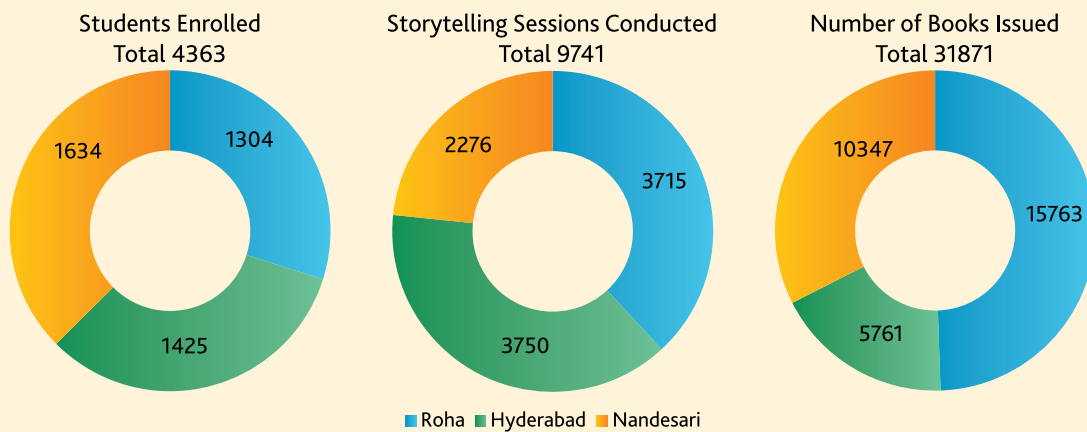


## EDUCATION

### Project Vivek Vidya: Improving reading skills through Mobile Library Services

Project Vivek Vidya, an unique education programme that caters to children hailing from less privileged communities and limited access to quality reading materials in rural, tribal and urban communities. Currently, the project is operational in rural areas of Nandesari, Gujarat, tribal areas around Roha in Maharashtra and urban slum communities in Hyderabad.

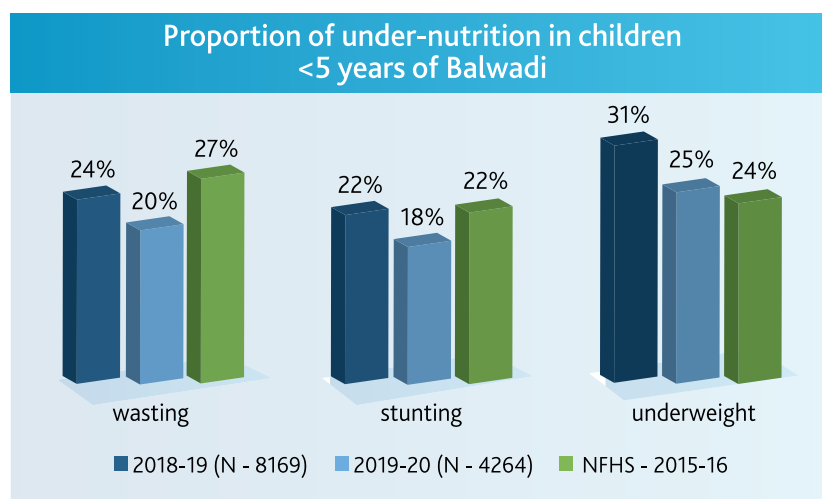
#### Vivek Vidya | Locations: Roha, Hyderabad and Nandesari





## Strengthening Pre-school Education through Balwadis in Urban Pune, Maharashtra

With an aim to promote initiatives where every child receives equitable environment for best possible development, Deepak Foundation has partnered with Pune Municipal Corporation (PMC), Education Board to work towards strengthening of all the Balwadis (408) across 15 clusters in Pune city since 2008.



Overall improvement was observed in moderate and severe malnutrition (underweight, stunting and wasting) 4 percent point decrease was observed in wasting and stunting proportion from 2018-19 to 2019-20 lower among the Balwadi children as compared to National Family Health Survey-4(NHFS-4)2015-16 results of Pune district (urban). The graph alongside illustrates the comparison of under-nutrition data for last two years with NFHS-4.

## Deepjyoti School

### A step towards progressive learning

Deepjyoti School was started in 2012 with a vision of providing a progressive learning environment which includes all the elements conducive to learning. Over the past 6 years, the school has grown considerably and has developed a strong reputation in the area as an educational institution focused on quality teaching and learning. The school which started with just 39 students, now boasts of 348 students and staff of 32 teachers. Every student's overall development is closely monitored by the teachers.



The school has 24 classrooms, fully equipped laboratories for Physics, Chemistry and Biology, computer lab, well stocked libraries, an air-conditioned multipurpose hall for events, a dance room, art & craft room and playground takes great care in providing conditions that enhances foster children's learning. Numerous co-curricular activities are planned for the students throughout the academic year such as nature walk, street plays, annual day, sports day, and health check-up.

## Providing Remedial Education: School goes to Children in Rural areas, Vadodara, Gujarat

Nandesari Vidyalay is supported by Nandesari Industrial Association comprising of industries in GIDC, Nandesari. It runs classes from pre-primary section to higher secondary (Commerce stream only) section. About 198 students are enrolled in the remedial classes. The program was to support children who were unable to complete secondary level of education due to difficulties in understanding Maths and English. After two years of initiation, science classes were also introduced for children in class 8th, 9th & 10th std.



## Strengthening Early Childhood Care and Development at Anganwadi Centres in Gujarat

Integrated Child Development Services Scheme (ICDS) of the Ministry of Women and Child Development, Government of India, offers a package of services comprising of supplementary nutrition, immunization, health checkups, referral services, non-formal preschool education, and nutrition and health education. Deepak Foundation has been engaged in operating and management of 67 Anganwadi Centres in Nandesari, Vadodara Gujarat since 1996. The Foundation takes up several value added initiatives over and above the activities & services under the scheme, in order to improve the last mile outreach and improving the effectiveness of the Government program. These include providing uniforms to all 3-6 years old children registered at AWC, milk supplementation, providing pre-school education using play way methods, refurbishing and construction of AWC centres, kitchen garden etc.

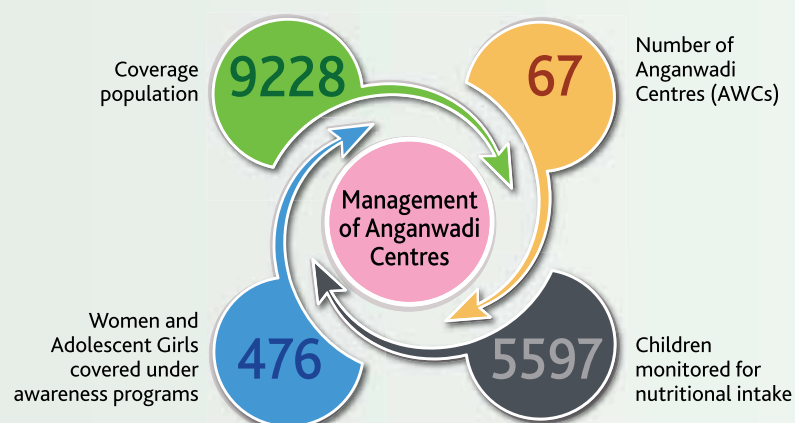


### Coverage through health check ups under ICDS program

Children (age 0 to 6)	Adolescent Girls	Follow up and treatment of severely malnourished children
3113*	372	149

*\*Due to COVID-19 lockdown these children could not be covered under health many check-ups*

## Management of Anganwadi Centres







## DISABILITY & SPECIAL NEEDS

### Caring For Children With Special Needs

**Disability is not about inability**

Samaj Suraksha Sankul is a Public Private Partnership (PPP) between Deepak Foundation and Department of Social Justice and Empowerment, Govt. of Gujarat, under which Deepak Foundation is undertaking the operations and management of the Institute. Sankul is a residential and support institute for visually impaired, physically challenged, and orphans with a school for visually impaired. Our goal is to rehabilitate children with special needs and enable them to live a life of dignity and independence.



Apart from residential and educational facilities, Sankul offers the following services and initiatives:

#### Early Intervention Centre For Multiple Disabilities

**A place that nurtures abilities**

Early Intervention Centre (EIC) was started in March 2018 in the premises of Samaj Suraksha Sankul, Vadodara with an objective of identifying the young children with disabilities. Early Intervention between 0-6 years, can improve their prognosis, enable independent living and lastly, ease their inclusion in the general curriculum schools.



Early intervention services are critical for children with disabilities as they lay the foundation for future learning and development. Children with visual impairment are unable to perceive the impact their actions have on their surroundings. The lack of feedback affects a child's overall development. After a systematic initial assessment, our team

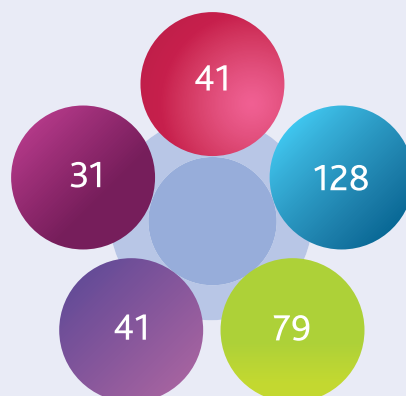
uses specially designed tactile resources and modified teaching strategies to help a child learn about the world around and develop concepts. With our early intervention services, we aim to either prevent or lessen the severity of the secondary impairments.

## De-institutionalization

### Ensuring family and community-based care for children

Children living away from parental care are one of the most vulnerable and at-risk groups of children. The process of deinstitutionalization refers to a shift in the provision of services

## Disability & Children with Special Needs



- Total number of children at Sankul
- Number of children rehabilitated
- Number of visually impaired children
- Number of physically challenged children
- Children in need for care and protection



## Consortium for Inclusive Education



from institutional to community-based, focusing on the integration of children into communities and wider society to avoid segregation and social exclusion. This process involves: reunification with family, support to transition into independent living, adoption, long term fostering, and small group homes.

## Consortium for Inclusive Education

### Social inclusion through education

'Consortium for Inclusive Education' is a state-level initiative to with a mission of supporting regular schools in integrating children with special needs and ensuring that they continue to receive an equal and high-quality education. This project is funded by Gujarat CSR Authority.









### Creating sustainable livelihoods through farm, off-farm and non-farm interventions

Deepak Foundation strives to reach out to the vulnerable sections of the community like the marginal tribal farmers, and rural community living below poverty line, especially women who bear the brunt of vagaries of rural life, whether it is in agriculture, animal husbandry or in managing water for their households or farms.



### Empowering women financially

At Deepak Foundation, we work towards empowering women through Self Help Groups (SHGs) by building their capacity to manage finances, through savings and accessing credit, developing their skills for specific income generation activities, thus making women independent by leading them towards financial stability.

During the period 2019-20;

- Our number of women Self Help Groups (SHGs) increased to 144, from 124 of last year.
- Number of women engaged in income generating activities increased by 12%, reaching
- From making ecofriendly leaf plates, incense sticks and lip smacking sweet and savoury items, the women lived up to their motto of self-help and solidarity while earning something for themselves.
- They met the current challenges of the COVID -19 Pandemic by creating opportunities out of them. From making masks, handwash, phenyl to preparing and serving food for relief work in initial difficult days of





lockdown, the women did everything. Some SHG women from Waghodiya block also catered to the Government's order of over 7000 masks in a week's time.

- SHG women are also members of all-women Dairy Cooperatives, and on an average earned over RS 6000/- a month from milk business.

## Transfer of Technology for Women Entrepreneurship

Product development for tackling malnutrition, drudgery reduction and income generation through enterprise, transfer of technology to women enterprises with support from Department of Science and Industrial Research under Ministry of Science and Technology, Govt of India:

- 23 women trained for dal mill operation
- 20 women trained in processing unit operation
- 20 women trained in marketing & account management
- 171 women trained for FPG management
- 24 women trained for FPG leadership & enterprise development for leaders
- 10 women trained for FPC Board of Directors on compliances

The immediate outcomes were in terms of 40 women taking up small enterprises, marketing of their product of instant meal mix –Khichadi, business promotion at platforms like IRMA, IIM (A), Saras Mela, local haats etc.

## Collectivizing the farmers for a better way forward

Deepak Foundation has been supporting marginal tribal farmers through collectives; Farmer Producer Organizations (FPOs), registering them as Farmer Producer Companies (FPC). These are managed by tribal women, choosing their own leaders as Board Members. One of the FPC, Krushak Mahila Khet Utpadak Producer Co. Ltd, from Naswadi in the tribal district of Chhota Udepur has started pulse milling, and spice making as its income generation activity. They procure locally grown raw material from fellow women farmers and process and sell the same. The Foundation has set up an Instant Khichdi making plant for the



FPC (a Millennium Alliance Round IV innovation winning initiative), and trained the women through funding support from Dept. of Scientific & Industrial Research (DSIR). The FPC generated a total of Rs. 2,24,931 as revenue by sale of their Instant Khichdi, Pulses, Spices and Organic pesticides during the year 2019-20. The women participated at prestigious platforms like CHAOS at Indian Institute of Management-Ahmedabad, IRMA, Makers' Fest at Faculty of Technology of the M S University of Baroda, with their products and successfully promoted their products and earned revenue.

In June 2020, we initiated work for formation of another FPO with NABARD in the Savli block of Vadodara district. The FPO will cover 10 villages of Savli and will have 500 farmers as members and will be registered as a Farmer Producer Company/ Co-operative and training will be provided to the appointed CEO and Board members for operationalizing the FPO.

## Training community health workers for supporting public health system

One of the key components of National Rural Health Mission (NHRM) is to provide with a trained female community health activist ASHA (Accredited Social Health Activist) for every village with a population of 1000. ASHA has been trained to work as an interface between the community and the public health system. The training provided by Deepak Foundation equips ASHA with necessary knowledge and skills. The training is for 20 days in 4 rounds. These trainings are conducted according to NRHM guidelines. To provide information regarding home based new born care is an important aspect of ASHA workers.

Training of Accredited Social Health Activists (ASHAs)		
ASHA training in Gujarat: On-the-job trainings program		
No. of batches	No. of trainees	No. of mandays training provided
223	5821	29331



## Increasing Employability through Wage Employment Trainings

### Home Health Aide course

Deepak Foundation has established the Institute for Skills Building, Research and Innovation with the objective of creating a robust and vibrant eco-system for quality education and skill development and is affiliated to the National Skill Development Corporation. The Foundation has national level affiliation which makes it eligible for implementing government approved Home Health Aide course. The Foundation has





two national level affiliations which makes it eligible for implementing government approved courses. Home Health Aide Course is currently

#### Home Health Aide Course

##### Skills Training program

No. of batches	No. of trainees	No. of mandays training provided
15	449	33675

implemented under the Healthcare Sector Skill Council and General Housekeeping Course implemented under Domestic Worker Sector Skill Council.

## Conserving soil and water for improved irrigation and productivity

### Developing existing ponds for enhanced water storage capacity

Many village ponds in Panchamahals are silted up or have broken bunds, resulting in low storage capacity. The farmers in the nearby areas are not able to get adequate water for irrigation, and the well recharge also does not take place. With their CSR partner TOTO Japan, the Foundation deepened and rehabilitated two waterbodies

#### Training of Farmers

No. of batches	No. of trainees	No. of mandays training provided
13	462	924



crucial to the villagers of Abhetva & Aashapuri in Halol. The villagers are now able to sow the land three times a year instead of two times and with micro irrigation systems installed, they can manage cultivation in less water. The water level in wells have also increased significantly.

## Continuous Contour Trenches (CCTs) for stopping soil and water runoff

Continuous Contour Trenches (CCTs) were constructed for water conservation in seven villages of Mokhada, Palghar district of Maharashtra to prevent run off of rain water due to the hilly terrain and ensure its storage and recharge of ground water.

- CCT Construction was initiated to arrest maximum rainwater and to develop the watershed of Mokhada block.
- Approximately 12.30 lakh litre of water was arrested through 1073 trenches covering 12.08 acre of land benefitting 11 farmers.
- The activity was undertaken with local labour instead of appointing any contractor, keeping in mind the loss of daily wages due to lockdown.



## Rain water Harvesting Structure (RWHS)

With aim to assist in reducing the water scarcity problems especially during the summer season, a Rain Water Harvesting Structure were constructed at Ase village of Mokhada Block in Maharashtra having water storage capacity of 8 lakh litres. The intervention provides water to around 20 households for domestic use as well as to farmers of the village for agriculture.



These interventions were carried out with CSR partner JM Financial Foundation and District Administration of Palghar. Efforts were made to ensure access of Government schemes related to agriculture and water resources to the tribal farmers of Mokhada block. Benefits worth a total amount of over Rs 50,00,000/- were ensured for these farmers by linking various government schemes' last mile reach.

## Housekeeping and Cookery Course

Role of hygiene and clean surrounding is much important for human health by preventing the spread of diseases and infections. Hence the role of Housekeeper is crucial in offices, institutions, hotels, and other premises for ensuring the better health of people living/working in such places. Long working hours culture in urban areas is creating huge employment opportunity for trained cooks in homes, canteens, home stay, farmhouses and restaurants. The Foundation offers combo course of 'Housekeeping and Cookery' to unemployed women and youth who survive on unskilled labour and struggle to afford basic amenities. In this course they attend the three months professional training and get placed close to their native places or mentored as entrepreneurs to commence small business in group. This course covers housekeeping, sanitisation, cooking, entrepreneurship and basic personality development.



## Strengthening the community health workers programme

### Certificate Course in Community Health

The bridge program of certificate course in community health for nurses/ AYUSH doctors is being developed in collaboration with State Institute of Health and Family Welfare, Vadodara, Ministry of Health and Family Welfare, Government of India. Deepak Foundation is the program study center for this project. The programme aims at improving the knowledge, skills and competencies of registered nurses and Ayurveda graduates to enable them to serve as competent human resource essential for strengthening the primary health care services at peripheral level.

Certificate Course in Community Health (CCCH)		
No. of batches	No. of trainees	No. of mandays training provided
4	130	19500

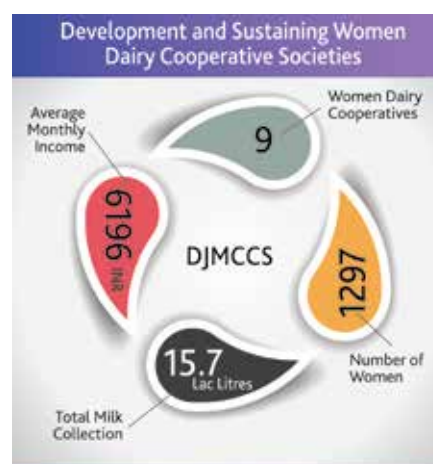
## Deepjyot Mahila Cooperative Credit Society; a shining example of women paving their way to financial empowerment



Deepak Foundation has been working in the Nandesari Industrial Area since its inception in 1982. What initially comprised of approximately 50000 population of nine villages, has since grown in a huge peri- industrial region. In addition to the core health based activities, the Foundation made significant contribution to empowering women by offering them opportunities of earning livelihood. More than 100 Women's Self Help Groups (SHGs) were promoted, with nearly 1500 members being trained in savings and credit activities for improved incomes and leadership development. This effort culminated in Deep Jyoti Mahila Credit Cooperative Society (DJMCCS) being set up in 2015. With nearly 1200 members joining the DJMCCS, it had a total saving of more than Rs 21 lakhs in year 2019-20. The easy and timely access to credit has strengthened a large number of women. They have contributed in a large way to the betterment of the socio economic status of their families.

## Milk Maids of Nandesari: All Women Dairy Cooperative Societies contribute to white revolution

After agriculture, dairying is the largest traditional occupation in rural India. While the major chunk of work for cattle care is done by women of the household, more often than not, the income from the milk goes to the hands of men folk. Not in Nandesari!! One of the first intervention areas of Deepak Foundation, and a stronghold of Darbar community, where women were confined to the four walls of their homes, the Foundation promoted all women dairy cooperatives. What started as a modest effort, has today grown to a group of nearly 1300 women. In year 2019-20, these women sold milk worth Rs 5.74 crores to Baroda Dairy Union. On an average, each dairy farmer woman earned over Rs 30,000/- in the last year from the milk sale. Apart from contributing to household incomes, the women have now become adept at managing their finances, as they have started getting the money in their own hands, thus treading the path of empowerment.





## Intervention Research on Nutrition

The Foundation implemented two major interventions in partnership with Nutrition International with the objective of system strengthening encompassing technical support for convergence between departments, planning and budgeting, procurement and supply chain management, monitoring, reporting and review, capacity building, behaviour change communication interventions, inter- departmental coordination etc.

### i) Maternal and Adolescent Nutrition Program

The Maternal and Adolescent Nutrition Program in partnership with Nutrition International and Government Gujarat, was implemented in 2015 as a demonstration model in 9 districts of Gujarat. It was later scaled up in all 33 districts of Gujarat from 2018 till March 2020. For Weekly Iron and Folic Acid Supplementation (WIFS) in schools and Anganwadi centres and Maternal IFA (MIFA), inputs in term of sharing field observations and monitoring data in terms of knowledge gaps of service providers, status of supplies for WIFS and MIFA and reporting gaps for strengthening the Nutrition Task Force meetings, capacity building of frontline workers, block and district level officials and on the job mentoring support of frontline workers were undertaken.

- 1311 district and block officials trained
- 29451 frontline functionaries trained
- 7789 frontline workers provided on job training and support
- 38568 service providers covered from Health, ICDS and Education Departments for supportive supervision
- 682 joint visits with district officials conducted
- 29/33 Nutrition Task Force meetings attended for sharing gaps in knowledge of service provides, supply of IFA, reporting gaps etc. as part of reviewing programs and planning block level trainings, streamlining supply and monthly reviews

The coverage of WIFS program in Gujarat state for both out of school (2016-25% to 2019-89%) and in school adolescent (2016-50% to 2019-76%) increased. WIFS reporting increased from 36% in 2016 to 80% in 2019.

The receipt of 180 or more IFA tablets during last pregnancy increased from 7% in 2017 to 44% in 2019 and consumption increasing from 5% to 23% in the same period. The receipt to 180 or more calcium tablets for the same group increased from 5% to 39% and consumption increased from 5% to 23%.

### ii) Maternal and Essential Newborn Care (ENBC) and Infant and Young Child Nutrition

The scale up of integrated program for maternal, newborn care and infant young child nutrition (IYCN) program funded by Nutrition International (NI) in partnership with Government of Gujarat was implemented in 10 district of Gujarat. The program focused on continuum of care for reproductive, maternal, newborn and child health through the life cycle according to levels of health service delivery. The model followed a detailed assessment in facility and community settings on strategic components:



### **Building capacity of government staff and service providers**

- 542 Nurses and Auxiliary Nurse Midwife,
- 7108 Integrated Child Development Service Providers,
- 176 program managers,
- 1273 Health workers and supervisors and
- 275 IYCN workers and their supervisors trained

### **Behaviour change communication interventions to promote appropriate behaviours (for NBC and IYCN messages)**

- 15,320 dialogue cards provided to service providers for interpersonal communications with beneficiaries
- 305 sets of posters for new born care services to health facilities
- 184421 carry bags to pregnant mothers
- 790 hand fans, 1790 feeding bowls to lactating mothers
- 1478 umbrellas to health and ICDS workers as rewards for better performance

### **Streamlining and strengthening program review, monitoring and tracking of services**

- 268 facilities covered in 10 districts,
- 21,321 service providers trained formally and informally on job
- 1,15,128 newborns ensured with essential new bore care services,
- 38,684 mothers of children 6-23 months provided IYCN interventions;

### **Strengthening of referral mechanisms**

- 287 low birth weight and pre term babies identified and tracked
- 178 high risk pregnant women and 32 SAM children identified and tracked

### **Key Achievements**

The project strengthened 209 Newborn Care Corners, 201 Labour Rooms, 221 Functional delivery points with KMC corners and 6 Newborn Stabilization Units to respond to increase knowledge and demand of services.

	<b>Baseline (2016)</b>	<b>Concurrent Monitoring (2020)</b>
Newborns who received timely initiation of breastfeeding	57%	65%
Low birth weight/pre term newborns receiving Kangaroo Mother Care	5%	37%
Birth receiving delayed cord clamping	45%	89%
Children who have received minimum adequate diet	2%	18%
Children (0-5months) exclusively breastfed	72%	76%

### **iii) Innovative Intervention to improve nutrition through government scheme**

The intervention research funded by Gujarat CSR Authority (GCSRA) was part of a larger study to understand utilization of Govt's health and nutrition schemes among eligible households. A baseline door-to-door listing was conducted to enumerate households with support from local volunteers. Socio-economic and demographic profile of 1775 households and utilization of govt. schemes was obtained using pre-tested structured questionnaire in local language. Trained researchers were engaged in conducting anthropometric measurements using age-appropriate scales among household members. BCC strategies, aimed at improving

GCSRA supported Nutrition Intervention Project	
No. of Villages	Beneficiaries facilitated for Govt. scheme
6	2123
Total Households as per baseline	Households covered for Govt scheme linkage
1775	1372 (77%)

attendance to AWCs, were implemented with support from Anganwadi functionaries for 18 months.

These included: i) pretested short cartoon films with health & nutrition messages, ii) disposable customized plates promoting cognitive development and spot-feeding and iii) life-size inflatable balloons worn by helpers to attract children to AWC. Attendance by AWWs and

independent attendance was recorded by researchers. Post intervention end line survey was conducted to assess impact of BCC interventions on utilization and nutritional outcomes of AWC children.

Consumption of hot cooked meals increased significantly from 78% to 93% within 18 months of intervention. Attendance of children improved from 62% to 73%. Of the 540 children enrolled, 187 (35%) children were undernourished. They were tracked for consumption of hot meal at AWC. Proportion of wasted children among the undernourished children reduced from 64% to 58%. The study shows that simple strategies like inflatable toys worn by helpers, IT enabled messages through cartoon films and cartoon disposable plates improved regular attendance in AWCs improved the nutritional status of undernourished children

#### iv) Behaviour Change Strategies to Improve Utilization of Services for Severely Malnourished Children through ICDS Scheme in Selected Villages of Vadodara district in Gujarat

Formative research was conducted comprising 15 in-depth interviews with grassroots functionaries to assess their knowledge, physical audit of a Child Malnutrition Treatment Centre (CMTC) to ascertain the acceptability and utilization of services provided to SMC children. Baseline survey was conducted covering 244 households having SMN children using structured questionnaires to assess knowledge, awareness and utilization of services by care givers. Focus Group Discussions (4) were held with caregivers of children below five years. BCC strategies



aimed at bridging gaps in awareness among functionaries and caregivers were developed. Messages were communicated through wall paintings, 32 Bhavai shows, 51 group meetings with caregivers, counselling during 185 home visits and exposure visit to CMTC. A pre-post quasi experimental research design was used to assess the outcome of BCC intervention on awareness among functionaries and caregivers and utilization of services for SMN children.

The results of 12 months' intervention showed an increase in awareness among caregivers about availability of extra take-home-ration provided to SMN children by 37%, age appropriate feeding by 18%, growth monitoring by 16% and need for dietary diversity by 4% from the baseline values. Awareness among functionaries about benefits of Ready-to-use therapeutic food (RUTF) increased by 66.7%, sharing the growth chart and progress of health and nutrition status of Severely Malnourished children (SMN) children to caregivers increased by 16% and 18% respectively. The practice of conducting height and Mid-Upper Arm Circumference (MUAC) measurements among functionaries improved by 16% and 18% respectively. The use of job aids for counselling among grass root functionaries increased from 0 to 42%.

Utilization of hot cooked meals through AWC increased by 7.5%, supplementary nutrition services increased by 5%, for and growth monitoring services increased by 21.5%. Consumption of ration by child increased nearly by 30%. Enrolment of SAM children in CMTC increased by 5%.





## RESEARCH & DEVELOPMENT

The **Research & Development division** comprising of 20 dedicated member's conducts program assessment and evaluation of projects based on the monitoring and evaluation framework. Action research for testing, developing and scaling up models is also conducted.

The monitoring and evaluation (M&E) of all the ongoing projects is conducted through a dedicated M & E team comprising technical experts in the field of population studies, statistics, public health, education, software programming, social work, etc. The team provides technical support to the implementation



team in developing the data collection templates and softwares, training of project team in data management and analysis of the programmatic data using analytical and programming softwares such as SPSS version 25.0, ATLAS Ti, STATA version 13.0, ARC GIS version 10.4, CS Pro version 7.4 to name a few. Quality of data, optimizing resource utilization for programmatic outcomes is ensured through data validation visits and stringent tracking of project milestones/indicators.

Harnessing on the in-house capacity, various softwares have been developed to minimize the data collection errors and bring in efficiency and quality in the programmatic data. Online repository of proposals and reports, timesheet & monthly plan, inventory management, Management Information System using My SQL database & PHP LAravel framework, QR based application for tracking livelihood outcomes are few of the softwares that have been developed by harnessing on the in-house capacity.

### Demographic Surveillance Survey

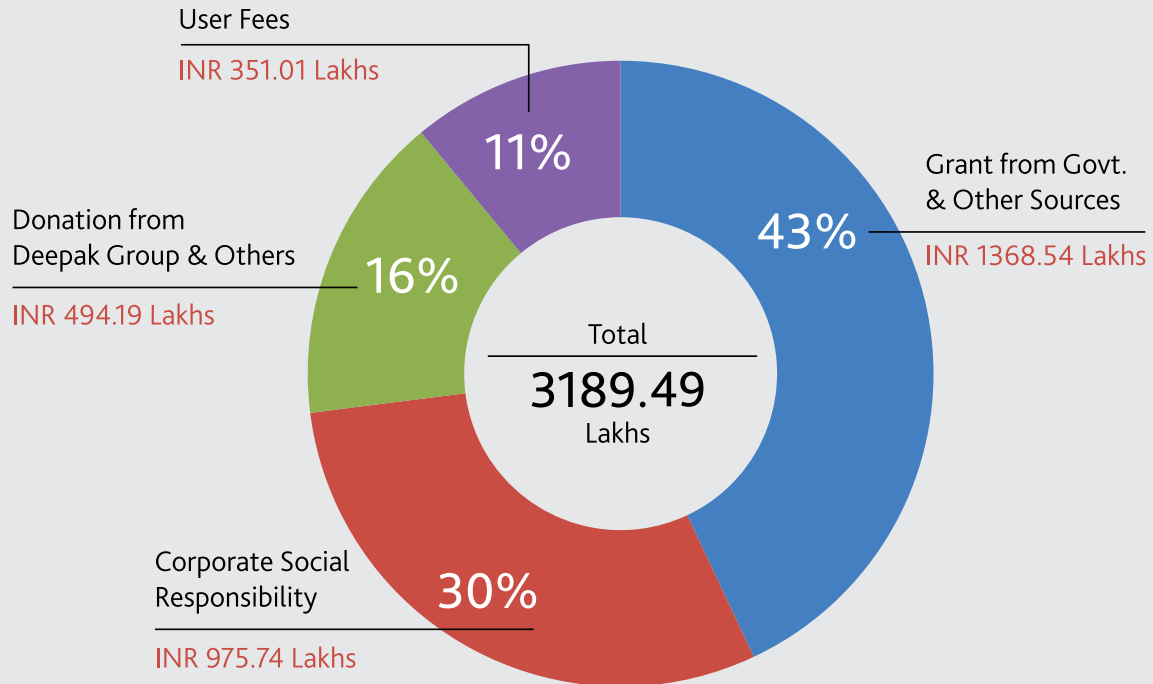


The Foundation has embarked into establishing Demographic Surveillance Survey (DSS) sites one each across three states that is in- Nandesari (rural), Gujarat, Roha (tribal), Maharashtra and Hyderabad (urban), Telangana. DSS is conducted biannually with an objective to understand the trend of key development indices over a period of time. The DSS also provides critical information for planning and implementing community interventions. One round of DSS has been completed in Nandesari & Roha sites covering 12750 households and 55,000 population.



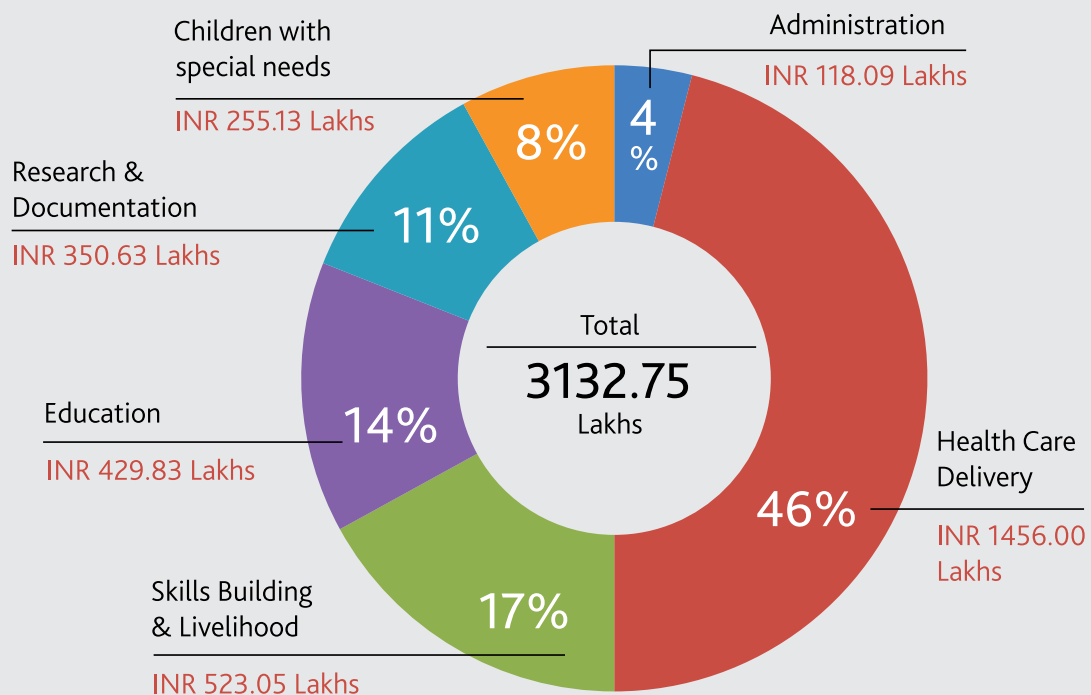
## FINANCIAL DATA

### Distribution of Sources of Income For The Year 2019 - 2020



\*External Grants (including FCRA & CSR)

### Distribution of Total Expenditure For The Year 2019-2020







## ATLAS OF STRENGTH: TALES OF RESILIENCE & GRIT

### Creating 'ASHA' for community health



As the world slowly awakens to the concept of a gender queer, those who foray the journey of breaking this glass ceiling are faced with innumerable difficulties. Though there is relatively more acceptance queer individuals challenging the gender binary, yet their mainstreaming of queer has a long way to go.

Bullied by urchins while walking home in a small hamlet, Premilaben (name changed) suffered humiliation in typically conservative stereotypical society of farm labourers. Her economically disadvantaged parents, helped her overcome numerous difficulties as they all struggled to find a way in the world that loves to perceive children in structured norms in every arena. Premilaben spent her holidays from school trying to make ends meet by helping her parents for a paltry daily wage of Rs 20. Premilaben armed with sheer grit and support from her teachers' broke the first mold of societal expectations by completing her graduation in Gujarati from Shamlaji Arts College. This case helps us realise how important community support both immediate and local is to making a difference in any life.

Another support for Premilaben was her aunt who had sheltered her while she was completing her graduation. It was her aunt who sought the help of Induben, a facilitator who helped condition them to Premilaben's sexual orientation, she counselled her on low probability of easily fitting into a conventional role of a married life and in turn helped her in chalking out an alternate course for her life. Their efforts bore fruits and Premilaben was recruited as an ASHA worker in 2007. In the absence of a proper training capsule for the work it was the Medical Officer who helped her gain some knowledge about her work.

She came under the limelight when a person died in her village due to malaria. The superstitious villagers blamed her 'different' identity for curse on the village and demanded her transfer. The Medical Officer did not succumb to the pressure and maintained status quo. Premilaben took this incident as a challenge and set out to train herself to combat the disease. She gained knowledge and training to treat malaria cases and was able to gradually realise her aim by ensuring zero Malaria cases in her village. Subsequently, her services were recognized, and all possible help and cooperation was extended to her. The tables had turned. A resilient Premilaben had prevailed and managed to seize respect and admiration of those who treated her as an outcast. Deepak Foundation has been a pillar of support for Premilaben and she acknowledges the immense role it has played both at the micro and macro levels in her life.

Reminiscing the most emotional moments in her journey as an ASHA worker she recounts the case of a pregnant woman who had started bleeding and had to be rushed to the hospital. Emergency C-section was performed leading to a premature delivery. At a mere 1.7 kg the baby had low chances of survival but sensitised through her own journey Premilaben did not give up on the baby, constantly monitoring both mother and baby. Today they are both fine.

From questioning her identity to making a space for herself, Premilaben has come a long way. Today she is emotionally confident and economically self-dependant. She has a monthly income of Rs. 10,000 to 12,000.

## Fostering family ties: Gujarat's first foster care case takes place

**Samaj Suraksha Sankul** placed a 14-year-old boy from Children's Home for Boys (CHB) in a foster care family on June 14, 2019. It is for the first time in Gujarat that an institute has completed the process for foster care facility and succeeded in it. Deepak Foundation's Director Archana Joshi, Promila Zalpuri, secretariat in-charge of Consortium for Inclusive Education, Bharat Vaya, Principal of Samaj Suraksha Sankul, Mukesh Modi, Project Manager of Sankul were present during the proceedings. Foster care family including Sandhya Sapkal, Pradeep Sapkal and their son Karan Sapkal were elated to welcome Amar (name changed to protect the identity of the child).



Government officials including Amit Vasava (District Child Protection Officer), Parul Parmar (Protection Officer Institutional Care), Jitendra Maheriya (Protection Officer Non-Institutional Care) and Mausam Prajapati (Counsellor) from District Child Protection Unit; Dhimant Bhatt (Chairperson) along with Archana Ben Patel, Paresh Bhai Brahmbhatt, Ranvir Singh Jadeja and Jai Prakash Churgar from Child Welfare Committee and CCI

Superintendents were also present during the proceedings. Foster care is the temporary placement of a child and youth with families in order to provide safe, stable, nurturing environment. The process includes intervention of District Child Protection Unit (DCPU), District Child Welfare Committee (CWC), Child Care Institute (CCI), District Social Defense Officer (DSCO). The foster care family's fitness for child's care were assessed by the DCPU. DCPO counselled the child regarding his willingness for the facility. One committee meeting was held in the presence of SDO, CWC chairperson, DCPO, 1 CCI member wherein the child and the foster parent were asked to demonstrate their mutual agreement. After committee's approval, the child was handed over to the foster parent. This will be followed by regular visits by the DCPU team to ensure the facilities.



### Naki Rabari, a woman with courage and passion

**Naki Rabari**, a mother of 10-month-old baby, from Anjar Bhuj, Gujarat completed her graduation in GNM Nursing from Lakhond, Bhuj in 2017. Her community members are traditionally engaged in animal husbandry and women seldom get opportunity to study beyond primary level. She participated in Certificate Course for Community Health (CCCH) organized by the Foundation with support from State, Institute of Health & Family Welfare. When she was selected for the course her child was barely 6 months old. Despite all odds





and initial teething problems, she decided to pursue her course. The tutors of the course motivated her to continue with the course. Due to some family-related problems, she had to miss a couple of classes however, she covered the course during her posting with support from the tutors and her batch mates. She is currently posted in Community Health Officer at Govt Health & Wellness Centres at Ajnar taluka of Kutchch district.

### The power of stories: A story changed Sunil's life

**Sunil Dada** (name changed) is just like Chuskit, the protagonist of the story which is usually read during the storytelling sessions. Chuskit hails from Ladakh and was also born physically handicapped. The story describes how her family and the village community came together to create a road on the mountainous terrain for Chuskit to go to school. Just like Chuskit, Sunil who is a student of class 3 in Varasgaon Zilla Parishad School in Roha, Raigad district, Maharashtra was born with legs but they were not functional.

During the monsoon, one of the storyteller Madhavi Sawant witnessed Sunil's enthusiasm for school. He was drenched and hobbling down the road towards the school. There was a strong similarity between Chuskit and Sunil's passion for school.



*(Left) Sunil Dada gears up for school; (Right) Mobile Library team counsellor counsels Sunil's family members.*

Counsellor Priti and Madhavi also observed that Sunil was a loner who would just watch while others were playing. They held discussions about the story with other children and asked them to look around and see if there was a child who like Chuskit also needed support from friends. They also discussed with Sunil to make him feel included in the group discussion.

Soon children decided that they need to be supportive and discussed ways to include Sunil in their games and even curated games where Sunil can be included. They also started supporting Sunil during mid-day meals and encouraged him to sing. The team of storyteller and counsellor also visited Sunil's family and counseled his family members. Sunil with time exhibited gradual change in speech and approach.









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## **The Future is now**

Contributing to the Sustainable Development Goals

Concept design: Communication team, Deepak Foundation

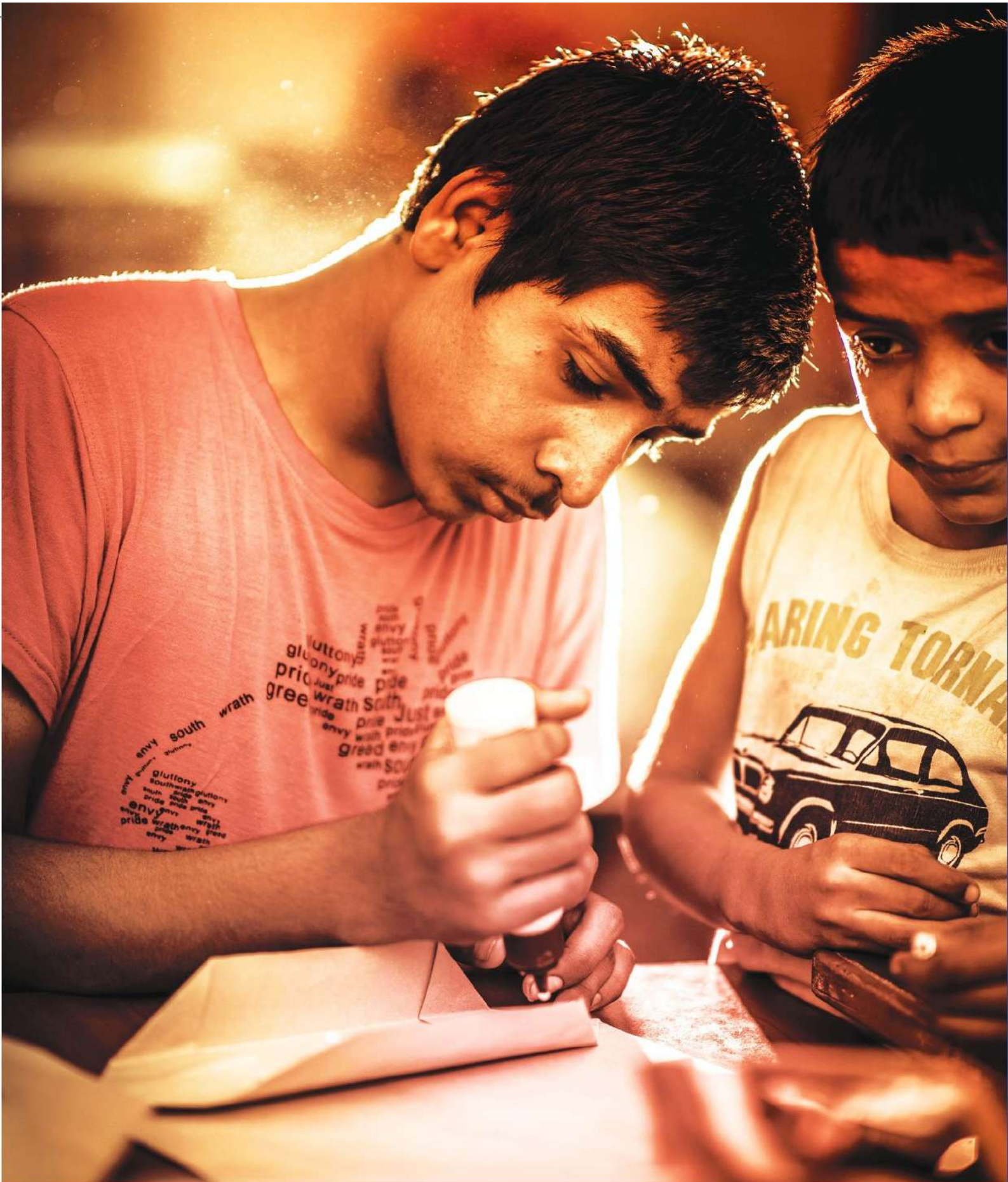
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